



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

**1200 New Jersey Avenue SE
Washington, DC 20590**

June 09, 2025

25V373

Shaun Austin
Hyundai Motor America
10550 Talbert Avenue
Fountain Valley, CA 92708

Subject: Incorrect Headlight Aim Label/FMVSS 108

Dear Shaun Austin:

This letter serves to acknowledge Hyundai Motor America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
HYUNDAI/IONIQ 5/2025

Mfr's Report Date: June 03, 2025

NHTSA Campaign Number: 25V373

Components:
EXTERIOR LIGHTING:HEADLIGHTS

Potential Number of Units Affected: 10,409

Problem Description:

Hyundai Motor America (Hyundai) is recalling certain 2025 Hyundai IONIQ 5 vehicles. The right-side headlight may have an incorrect headlight aim label, which can result in improperly aimed headlights. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 108, "Lamps, Reflective Devices, and Associated Equipment."

Consequence:

Improperly aimed headlights can result in insufficient illumination of the road, decreasing the driver's visibility and increasing the risk of a crash.

Remedy:

Hyundai will mail owners a corrected label with inspection and installation instructions. Owners may bring their vehicle to a dealer for the repair, free of charge. Owner notification letters are expected to be

mailed August 2, 2025. Owners may contact Hyundai customer service at 1-855-371-9460. Hyundai's number for this recall is 279.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Hyundai Motor America's contact for this recall will be Emily Smith who may be reached by email at emily.c.smith@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement