



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

**1200 New Jersey Avenue SE
Washington, DC 20590**

June 05, 2025

25V357

Steve Limtiaco
Mazda North American Operations
1421 Reynolds Avenue
Irvine, CA 92614-5531

Subject: Air Bags May Not Deploy in a Crash

Dear Steve Limtiaco:

This letter serves to acknowledge Mazda North American Operations's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

MAZDA/MAZDA3/2024-2025

MAZDA/CX-30/2024-2025

Mfr's Report Date: May 29, 2025

NHTSA Campaign Number: 25V357

Components:

AIR BAGS: AIR BAG/RESTRAINT CONTROL MODULE:SOFTWARE

Potential Number of Units Affected: 171,412

Problem Description:

Mazda North American Operations is recalling certain 2024-2025 Mazda3 and CX30 vehicles. The Sophisticated Air Bag Sensor (SAS) units may set an error code and deactivate the air bags, due to a low battery condition.

Consequence:

Air bags that do not deploy in the event of a crash increase the risk of injury.

Remedy:

Dealers will reprogram the SAS unit with improved software or replace the unit, free of charge. Owner notification letters are expected to be mailed July 28, 2025. Mazda's number for this recall is 7525E.



Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

Please ensure the following requirements are met:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Mazda North American Operations's contact for this recall will be Demara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement