



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

**1200 New Jersey Avenue SE
Washington, DC 20590**

May 28, 2025

25V324

Will Swindell
Nissan North America, Inc.
P.O. Box 685001
Franklin, TN 37068

Subject: Rearview Camera Image May Not Display/FMVSS 111

Dear Will Swindell:

This letter serves to acknowledge Nissan North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

NISSAN/FRONTIER/2025
NISSAN/KICKS/2025

Mfr's Report Date: May 15, 2025

NHTSA Campaign Number: 25V324

Components:

BACK OVER PREVENTION:SOFTWARE

Potential Number of Units Affected: 79,755

Problem Description:

Nissan North America, Inc. (Nissan) is recalling certain 2025 Frontier and Kicks vehicles. The center information display unit may display a blank screen when shifted into reverse. As such, these vehicles fail to comply with Federal Motor Vehicle Safety Standard (FMVSS) number 111, "Rear Visibility."

Consequence:

A rearview image that does not display can reduce the driver's view of what is behind the vehicle, increasing the risk of a crash.

Remedy:

Dealers will update the software on the vehicle's center information display, free of charge. Owner notification letters are expected to be mailed July 1, 2025. The manufacturer numbers for this recall are



Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

Please ensure the following requirements are met:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Nissan North America, Inc.'s contact for this recall will be Debora Crews who may be reached by email at DEBORA.CREWS@DOT.GOV. We look forward to working with you.

Sincerely,

Alex Ansley

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement