

U.S. Department of Transportation

National Highway Traffic Safety Administration

1200 New Jersey Avenue SE Washington, DC 20590

May 27, 2025

25V312

Tom Single Ford Motor Company 330 Town Center Drive Suite 500 Dearborn, MI 48126

Subject: Rearview Camera Malfunction/FMVSS 111

Dear Tom Single:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

FORD/BRONCO/2021-2022

Mfr's Report Date: May 09, 2025

NHTSA Campaign Number: 25V312

Components:

BACK OVER PREVENTION: SENSING SYSTEM: CAMERA

Potential Number of Units Affected: 12,219

Problem Description:

Ford Motor Company (Ford) is recalling certain 2021-2022 Bronco vehicles equipped with 8-inch SYNC infotainment screens that were repaired incorrectly under recall 22V-825. The rearview camera image may still be displayed after a backing event has ended. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 111, "Rear Visibility."

Consequence:

A rearview image that continues to be displayed after the vehicle is shifted out of reverse may distract the driver, increasing the risk of a crash.

Remedy:



Dealers will update SYNC module software, free of charge. Owner notification letters are expected to be mailed June 9, 2025. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 25C14.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Ford Motor Company's contact for this recall will be Dusty Gardner who may be reached by email at dusty.gardner@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement

