



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 1, 2025

Mr. Vincent D'Auria
Polestar Automotive USA, Inc.
270 Three Point Drive
Ridgeville, SC 29485

NEF-107DC
25V-280

Subject: Rearview Camera Image May Not Display/FMVSS 111

Dear Mr. D'Auria:

This letter serves to acknowledge Polestar Automotive USA, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

POLESTAR/POLESTAR 2/2021-2025

Mfr's Report Date: April 25, 2025

NHTSA Campaign Number: 25V-280

Components:

BACK OVER PREVENTION:SOFTWARE

Potential Number of Units Affected: 27,816

Problem Description:

Polestar Automotive USA, Inc. (Polestar) is recalling certain 2021-2025 Polestar 2 vehicles. The rearview camera image may not display when the vehicle is placed in reverse. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 111, "Rear Visibility."

Consequence:

A rearview camera image that does not display reduces the driver's view of what is behind the vehicle, increasing the risk of a crash.

Remedy:

Dealers will update the vehicle software, free of charge. Owner notification letters are expected to be mailed June 19, 2025. Owners may contact Polestar's customer service at 1-800-806-2504. Polestar's number for this recall is RP1056. Vehicles in this recall that were previously repaired under 24V-477 will need to have the new remedy completed.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 888-327-4236 (TTY 888-275-9171) or go to [nhtsa.gov](https://www.nhtsa.gov).

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Polestar Automotive USA, Inc.'s contact for this recall will be Debora Crews who may be reached by email at debora.crews@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Alex Ansley", with a stylized flourish at the end.

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement