



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

April 14, 2025

Mr. Curtis Carlson
Vice President of Dealer Services
Alliance RV, LLC
301 Benchmark Drive
Elkhart, IN 46526

NEF-107KL
25V-218

Subject: Incorrect Weight Information on Label

Dear Mr. Carlson:

This letter serves to acknowledge Alliance RV, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
ALLIANCE RV/AVENUE/2025

Mfr's Report Date: April 9, 2025

NHTSA Campaign Number: 25V-218

Components:
EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 152

Problem Description:

Alliance RV, LLC (Alliance) is recalling certain 2025 Avenue 23ML travel trailers. The Federal Placard may have the incorrect Unloaded Vehicle Weight (UVW) and Cargo Carrying Capacity (CCC) information, allowing the trailer to be overloaded.

Consequence:

An overloaded vehicle increases the risk of a crash.

Remedy:

Dealers will replace the Federal Placard, free of charge. Owner notification letters are expected to be mailed June 6, 2025. Owners may contact Alliance customer service at 1-574-218-7165.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.safercar.gov.

Please ensure the following requirements are met:

As required in Part 573.6, please amend the chronology to provide the dates that are relevant to the discovery of the issue and the recall determination.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Alliance RV, LLC's contact for this recall will be Kristin Lepper who may be reached by email at kristin.lepper@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement