

U.S. Department of Transportation

# National Highway Traffic Safety Administration

March 31, 2025

Mr. Tim Cochran General Motors, LLC 29427 Louis Chevrolet Road Warren, MI 48093 1200 New Jersey Avenue SE Washington, DC 20590

NEF-107DM 25V-193

**Subject:** Incorrect Head Restraint Information/FMVSS 202

Dear Mr. Cochran:

This letter serves to acknowledge General Motors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

## Makes/Models/Model Years:

CADILLAC/LYRIQ/2025

Mfr's Report Date: March 27, 2025

NHTSA Campaign Number: 25V-193

## **Components:**

EQUIPMENT:OTHER:OWNERS/SERVICE/OTHER MANUAL SEATS:MID/REAR ASSEMBLY:HEAD RESTRAINT

Potential Number of Units Affected: 10.643

## **Problem Description:**

General Motors, LLC (GM) is recalling certain 2025 Cadillac LYRIQ vehicles. The owner's manual inaccurately describes the rear outboard head restraints. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 202, "Head Restraints."

### **Consequence:**

Incorrect head restraint information may lead to improperly adjusted head restraints, increasing the risk of injury in a crash.

#### Remedy

GM will mail owner's manual inserts with the correct illustrations and descriptions for rear outboard head restraints, free of charge. Owner notification letters are expected to be mailed May 12, 2025. Owners may contact Cadillac customer service at 1-800-458-8006. GM's number for this recall is N252492340.

#### **Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-888-275-9171), or go to www.nhtsa.gov.

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

General Motors, LLC's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Chief, Recall Management Division Office of Defects Investigation

Enforcement

