



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

March 6, 2025

Mr. Tom Single
Assistant Director
Ford Motor Company
330 Town Center Drive
Suite 500
Dearborn, MI 48126

NEF-107DG
25V-134

Subject: Incorrect Rearview Camera Image May Display

Dear Mr. Single:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

FORD/F-250 SD/2023
FORD/F-350 SD/2023
FORD/F-450 SD/2023

Mfr's Report Date: February 28, 2025

NHTSA Campaign Number: 25V-134

Components:

BACK OVER PREVENTION:SOFTWARE

Potential Number of Units Affected: 355

Problem Description:

Ford Motor Company (Ford) is recalling certain 2023 F-Super Duty F-250, F-350, and F-450 vehicles previously repaired incorrectly under recall number 23V-573. The default rearview camera image may not be displayed when using the Pro Trailer Hitch Assist feature.

Consequence:

An incorrect rearview camera image can reduce the driver's view of what is behind the vehicle, increasing the risk of a crash or injury.

Remedy:

Dealers will update the Advanced Drive Assistance System (ADAS) module software, free of charge. Owner notification letters are expected to be mailed April 14, 2025. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 25S17.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 888-327-4236 (TTY 888-275-9171) or go to nhtsa.gov.

Please ensure the following requirements are met:

Identification of the products recalled including valid dates of production (49 CFR 573.6 (c)(2)). Provide the model names for the included vehicles.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Ford Motor Company's contact for this recall will be Dusty Gardner who may be reached by email at dusty.gardner@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement