



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

February 25, 2025

Mr. Martin Rapaport  
BMW of North America, LLC  
P.O. Box 1227  
Westwood, NJ 07675-1227

NEF-107DM  
25V-109

**Subject:** Loose Cable Connection Between Battery and Starter

Dear Mr. Rapaport:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

BMW/X3/2025

**Mfr's Report Date:** February 21, 2025

**NHTSA Campaign Number:** 25V-109

**Components:**

ELECTRICAL SYSTEM:12V/24V/48V BATTERY:CABLES

**Potential Number of Units Affected:** 114

**Problem Description:**

BMW of North America, LLC (BMW) is recalling certain 2025 X3 30 xDrive vehicles. The connection between the positive battery cable and the starter-generator may have been improperly tightened and overheat.

**Consequence:**

An overheated battery cable connection can cause an engine stall and increase the risk of a crash. In addition, an overheated battery cable increases the risk of a fire.

**Remedy:**

Dealers will inspect and tighten the connection between the positive battery cable and the starter-generator, or replace the positive battery cable and starter-generator if necessary, free of charge. Owner notification letters are expected to be mailed April 15, 2025. Owners may contact BMW customer service at 800-525-7417.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 888-327-4236 (TTY 888-275-9171) or go to [nhtsa.gov](https://www.nhtsa.gov).

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

BMW of North America, LLC's contact for this recall will be DeMara Magruder who may be reached by email at [demara.magruder@dot.gov](mailto:demara.magruder@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement