



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 10, 2025

Mr. Tim Cochran
General Motors, LLC
29427 Louis Chevrolet Road
480-210-2V
Warren, MI 48093

NEF-107DM
25V-060

Subject: Chrome Front Grille Deflector May Detach

Dear Mr. Cochran:

This letter serves to acknowledge General Motors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

GMC/SIERRA 1500/2022

Mfr's Report Date: February 6, 2025

NHTSA Campaign Number: 25V-060

Components:

STRUCTURE:BODY:BUMPERS:ACTIVE SHUTTERS/GRILL

Potential Number of Units Affected: 70,768

Problem Description:

General Motors, LLC (GM) is recalling certain 2022 GMC Sierra 1500 vehicles equipped with chrome front grille deflectors. The attachments that hold the front grille deflectors in place may fracture, resulting in grille detachment.

Consequence:

A detached front grille deflector may become a road hazard, increasing the risk of a crash.

Remedy:

The remedy is currently in development. Owner notification letters are expected to be mailed March 24, 2025. Owners may call GM customer service for GMC at 1-800-462-8782. GM's number for this recall is N242490120.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153) or go to [nhtsa.gov](https://www.nhtsa.gov).

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

General Motors, LLC's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement