

## IMPORTANT SAFETY RECALL

### Starter Assembly

This notice applies to your [Model Year] Hyundai Genesis vehicle, VIN: XXXXXXXXXXXXXXXXXXXX

#### **This is an important Safety Recall.**

- We are currently preparing the remedy. **We will notify you when the remedy is available.**
- Due to fire risk, you are strongly advised to **park your vehicle outside and away from structures** until the recall remedy is completed.
- To stay up-to-date about this safety recall or for more information, you can visit:  
[www.hyundaiusa.com/campaignhome](http://www.hyundaiusa.com/campaignhome)

Dear <FirstName LastName,>

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Hyundai has decided that a defect, which relates to motor vehicle safety, exists in **certain 2015 – 2016 model year Hyundai Genesis vehicles**. Hyundai is initiating Safety Recall 254 to repair a condition involving the **Starter Assembly** on these vehicles in the U.S. Our records indicate that your vehicle, with the VIN shown above, is affected by this recall.

The purpose of this letter is to explain what the recall is about and to keep you informed of Hyundai's recall implementation plan. We are currently preparing to implement the safety recall remedy, which when available, will be performed at **NO CHARGE** to you. We will send you another notification when the remedy is available.

#### **What is the problem?**

The starter solenoid could be contaminated with water. Moisture contamination within the starter solenoid could cause an electrical short increasing the risk of an engine compartment fire while parked or driving.

#### **What should you do in the interim?**

**Owners are advised to park their vehicles outside and away from structures until the recall remedy is completed.**

We appreciate your patience. Hyundai is currently preparing to implement the recall remedy to install a relay kit in the engine junction box. You will receive a second notification letter when the remedy is available. In the interim, if you experience a malfunction with the starter assembly, such as a no start condition, you should seek service at your Hyundai dealer as soon as possible. If you have further questions regarding this recall notice, you can reach out to Hyundai Motor America by calling **(855) 371-9460**.

#### **Additional information**

If you believe that the dealer or Hyundai has failed or is unable to remedy the defect without charge, or within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, D.C. 20590, or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

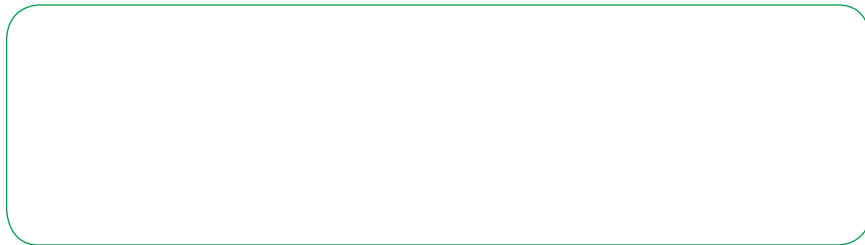
Thank you for your attention to this important safety matter. We apologize for any inconvenience this may have caused you.

Hyundai Motor America



Hyundai Motor America  
P.O. Box 2704  
Huntington Beach, CA 92647

NHTSA Recall Number: 24V-107  
Hyundai Recall Number: 254



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If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

### **Do you want to learn more about this Safety Recall?**

To learn more about this safety recall, including the remedy repair status and additional information, please call Hyundai Motor America at (855) 371-9460 or visit [www.hyundaiusa.com/campaignhome](http://www.hyundaiusa.com/campaignhome).

### **No longer own this vehicle?**

You received this notification because U.S. federal regulations require automotive manufacturers to notify last known owners of recalled vehicles based on current owner records. Our records are based primarily on state registration and title data, which indicate that you are the current owner.

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.