

2600 AMERICAN DRIVE
POST OFFICE BOX 2017
APPLETON, WISCONSIN 54912-2017
920-832-3000 • FAX 920-832-3208
www.piercemfg.com



To: Pierce Dealer Principals & Service Network
Date:
Re: Campaign 74B3337 – Tire/Rim Combination (NHTSA Recall 24V905)

Dear Pierce Dealer Principals & Service Network,

Initial awareness was shared via email dated December 2, 2024 alerting Pierce dealers with impacted customers of our non-conformance NHTSA filing for trucks with a specific tire/rim combination. A total of ten (10) vehicles shipped from Pierce with front steer axle wheels/rims of a width not in conformance to the tire manufacturer's specifications that had been updated in the past year.

Many of you had contacted your customer and the customer notifications have now been sent.

Execution Details:

- Pierce communicated options for each vehicle in that email noticed dated 12/2/24
- Dealer must respond which option the customer chooses to proceed with
- Pierce will provide the replacement tires and/or rims along with a new Fed tag at no charge.
- Dealer will coordinate the tire/rim change and replace the existing Fed tag with the new one.
- Dealer will submit campaign claim to Pierce.

Reimbursement:

- Pierce will cover the cost of tire mounting and balancing.
- Labor - One (1.0) hour to replace the Fed tag.
- Travel reimbursement will follow the established travel reimbursement policy:
 - One (1) \$70 travel fee per vehicle.
 - 150 miles travel will be paid per vehicle

A list of vehicles and official NHTSA notification is included with this communication.

Please review all aspects of this communication carefully. If you have any questions or concerns about these product update actions, contact Pierce Aftermarket Product Support at +1 (888) 974-3723.

Jim Carney

Sr. Warranty Coordinator
Pierce Manufacturing Inc
(920)730-7040. jcarney@piercemfg.com