

**SAFETY RECALL**  
 NORTH AMERICA  
**Tire Certification Label**



Reference: 81B / NHTSA 24V-512

FCA US LLC



Alfa Romeo Remedy available for

2021 and 2023-2024 (GU) Alfa Romeo Stelvio  
 2017-2018 and 2021-2024 (GA) Alfa Romeo Giulia

Template Version 1.0

Revision	Edition	Detail
5	October 2024	Alfa Romeo Giulia Tire Placard Label Chart updated.

**SYMPTOM DESCRIPTION**

About 9,035 of the above vehicles may have been built with a tire label reporting incorrect nominal tire pressure values and/or incorrect tire size. In addition, some Stelvio vehicles may also have a manufacturer label reporting incorrect nominal tire pressure values. A driver may rely on the incorrect tire pressure and/or tire size designation, which can increase the risk of a crash.

The condition described above does not comply with Federal Motor Vehicle Safety Standard (FMVSS) 571.110 S4.3(c) requires "Vehicle manufacturer's recommended cold tire inflation pressure for front, rear and spare tires" to be printed on the tire placard. Additionally, some vehicles may be non-compliant to FMVSS 571.110 S4.3(d) "Tire size designation, indicated by the headings "size" or "original tire size" or "original size," and "spare tire" or "spare," for the tires installed at the time of the first purchase for purposes other than resale". Subject vehicles are equipped with a tire placard label that does not correctly define the tire inflation pressure and/or the tire size designation. Federal Motor Vehicle Safety Standard (FMVSS) 571.110 S4.3.3 "Additional Labeling Information for Vehicles Other Than Passenger Cars" requires "Each vehicle shall show the size designation and, if applicable, the type designation of rims (not necessarily those on the vehicle) appropriate for the tire appropriate for use on that vehicle, including the tire installed as original equipment on the vehicle by the vehicle manufacturer" to be printed on the manufacturer label. Subject vehicles are equipped with a manufacturer placard label that does not correctly define the tire inflation pressure and/or the tire size designation. (Stelvio Only).

**SCOPE**

NOTE: Some vehicles above may have been identified as not involved in this recall and therefore have been excluded from this recall.

**IMPORTANT:**

- Some of the involved vehicles may be in dealer new vehicle inventory. Federal law requires you to complete this recall service on these vehicles before retail delivery. Violation of this requirement by a dealer could result in a civil penalty of up to \$27,168 per vehicle.
- Some of the involved vehicles may be in dealer used vehicle inventory. Dealers should complete this recall service on these vehicles before retail delivery.
- Dealers should also perform this recall on vehicles in for service.

Involved vehicles can be determined by using the VIP inquiry process.

**REPAIR TO BE PERFORMED**

Apply a NEW tire placard label on all vehicles and Stelvio vehicles only will receive a manufacturer overlay label.

**ALTERNATE TRANSPORTATION**

Dealers should proactively minimize customer inconvenience while the recall repair is being performed. Reference the Goodwill Alternate Transportation Guidelines warranty bulletin link within Recall Central on DealerCONNECT for options to support the customer while their vehicle is in service.

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### COMPLETION REPORTING / REIMBURSEMENT

Claims for vehicles that have been serviced must be submitted on the DealerCONNECT Claim Entry Screen located on the Service tab. Claims paid will be used by FCA to record recall service completions and provide dealer payments.

Use the following labor operation numbers and time allowances:

Labor Description	Number	Hrs
Replace Tire Placard Label (Giulia ONLY)	23-81-B1-82	0.2
Replace Tire Placard Label and Apply Overlay Label to the Manufacturer Label (Stelvio ONLY)	23-81-B1-83	0.2

Labor Description	Number	Allowance
Floor Plan Reimbursement	95-95-95-97	Calculate See Below

Floor Plan Reimbursement represents the vehicle's average daily allowance (see table below) multiplied by the number of days the vehicle was in dealer inventory and not available for sale. This reimbursement is limited to the number of days from the date of the stop sale to the date that the remedy was made available. Note: If the vehicle was received by your dealership (KZX date) AFTER the stop sale date, you will use the KZX date instead of the stop sale date. For this Recall, the stop sale was initiated on 07/11/2024 and the remedy was made available on 07/23/2024, therefore, the number of days cannot exceed 12 days. For 2023-2024 (GU) Alfa Romeo Stelvios equipped with 255/40R21 All Season Tires (sales code TPQ) and without spare tire (sales code TBT), remedy was made available on 09/17/2024, therefore, the number of days cannot exceed 68 days.

Vehicle	Average Daily Allowance
(GU) Alfa Romeo Stelvio	██████
(GA) Alfa Romeo Giulia	██████

**NOTE: See the Warranty Administration Manual, Recall Claim Processing Section, for complete recall claim processing instructions.**

### PARTS INFORMATION

Labels will be sent to the owners in the owner letter and mailed to dealers based on unsold VINs. There are no part numbers for the labels. Replacement labels can be ordering via DealerConnect.

#### Process Steps to Order Replacement Labels:

1. Access the "DealerCONNECT" website.
2. Select the "Marketing" link in the header of DealerCONNECT.
3. Locate the "Product Information" section heading on the Marketing page.
4. Select the "Literature and Merchandising Materials" link in the product information section.
5. Locate the "MOPAR" section heading on the Literature and Merchandising Materials page.
6. Select the "Recall Labels / Cards" link listed in the MOPAR section.
7. Select Item > Update Cart > Submit Order.

### PARTS RETURN

No parts return required for this campaign.

### SPECIAL TOOLS

Number	Description
NPN	Heat gun or equivalent
NPN	Plastic blade tool or trim stick

### DEALER NOTIFICATION

To view this notification on DealerCONNECT, select "Global Recall System" on the Service tab, then click on the description of this notification.

### OWNER NOTIFICATION / SERVICE SCHEDULING

All involved vehicle owners known to FCA are being notified of the service requirement and provided their specific label(s) by first class mail. They are able to install the label(s) themselves or request to schedule appointments for this service with their dealers. A generic copy of the owner letter is attached.

# SAFETY RECALL

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FCA US LLC

### VEHICLE LISTS, GLOBAL RECALL SYSTEM, VIP AND DEALER FOLLOW UP

All involved vehicles have been entered into the DealerCONNECT Global Recall System (GRS) and Vehicle Information Plus (VIP) for dealer inquiry as needed.

GRS provides involved dealers with an updated VIN list of their incomplete vehicles. The owner's name, address and phone number are listed if known. Completed vehicles are removed from GRS within several days of repair claim submission.

To use this system, click on the "Service" tab and then click on "Global Recall System." Your dealer's VIN list for each recall displayed can be sorted by: those vehicles that were unsold at recall launch, those with a phone number, city, zip code, or VIN sequence.

**Dealers must perform this repair on all unsold vehicles before retail delivery.**

*Recall VIN lists may contain confidential, restricted owner name and address information that was obtained from the Department of Motor Vehicles of various states. Use of this information is permitted for this recall only and is strictly prohibited from all other use.*

### ADDITIONAL INFORMATION

If you have any questions or need assistance in completing this action, please contact your Service and Parts District Manager.

Customer Services / Field Operations  
FCA US LLC.

**SERVICE PROCEDURE**

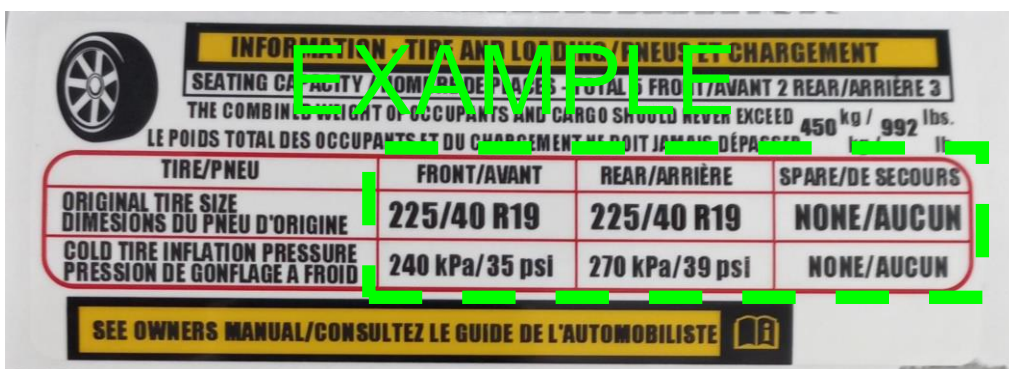
**Giulia ONLY - Tire Placard Label Replacement**

1. Obtain the appropriate **NEW** tire placard label for the vehicle (**Refer to Chart**).

**NOTE:** Labels have been sent to dealers via UPS to cover all assigned unsold vehicles. Labels have also been sent to owners with their owner letter. Labels should not need to be ordered except for in rare cases.

Label Version Family	Tire Sales Code	Model Year	PRES VAL (front) KPA/PSI	PRES VAL (rear) KPA/PSI	Tire (front)	Tire (rear)	Rims (front)	Rims (rear)	Occupant & Cargo Load	eStore Label Number
3	TJD	2024	220/32	240/35	225/50 R17	225/50 R17	17x7.5J	17x7.5J	450 kg/ 992 lb	81BUSGA3T
4	TV5	2024	220/32	250/36	225/45 R18	225/45 R18	18x8J	18x8J	450 kg/ 992 lb	81BUSGA4T
9	TTX	2021-2024	240/35	220/32	245/35 R19	285/30 R19	19x8.5J	19x10J	450 kg/ 992 lb	81BUSGA9T
9c	TTX	2022	240/35	220/32	245/35 R19	285/30 R19	19x8.5J	19x10J	410 kg/ 905 lb	81BUSGA9cT
11	TX8	2024	240/35	240/35	225/40 R19	255/35 R19	19x8J	19x9J	450 kg/ 992 lb	81BUSGA11T
12	TAQ	2024	240/35	270/39	225/40 R19	225/40 R19	19x8J	19x8J	450 kg/ 992 lb	81BUSGA12T
18	TX8	2017-2018	240/35	230/33	225/40 R19	255/35 R19	19x8J	19x9J	410 kg/ 905 lb	81BUSGA18T

2. Verify the **NEW** label is correct for the vehicle (Figure 1).



**Figure 1 – Verify Label is Correct for Vehicle**

3. Locate the Tire placard label on the vehicle driver side B-pillar (Figure 2).



**Figure 2 – Tire Placard Label Location**

4. Use a heat gun/hair dryer to soften the label adhesive.

**CAUTION: The heat source must be positioned far enough away (8 to 12 inches) from the painted surface to avoid damage to the clear coat.**

5. Use a thin plastic type tool (scraper or credit card or trim stick) to begin lifting a corner of the label.

**CAUTION: Do not at any time “scratch” or “scrape” at the adhesive. Care is to be taken so that the substrate underneath the label is not marred in any manner.**

6. Peel the label slowly at a 45-degree angle to remove the label.
7. Using isopropyl alcohol and a clean cloth, remove all adhesive residue from the surface where the label was applied. Allow the alcohol to evaporate before applying the new label.
8. Remove the **NEW** label from the paper backing.
9. Apply the NEW label to the driver side B-pillar surface, in the original position, with the same text orientation.
10. Apply pressure to the entire surface of the label with firm overlapping strokes removing all wrinkles and air bubbles. Using a tool such as a squeegee is allowed.
11. Return the vehicle to the customer or inventory.

**Stelvio Only - Tire Placard Label Replacement and Manufacturer Label Overlay**

1. Obtain the appropriate **NEW** tire placard label and manufacturer overlay label for the vehicle (Refer to Chart).

**NOTE:** Labels have been sent to dealers via UPS to cover all assigned unsold vehicles. Labels have also been sent to owners with their owner letter. Labels should not need to be ordered except for in rare cases.

Exception is Label version family 17 which was NOT sent out to dealers via UPS, these labels will need to be ordered to support unsold vehicles. Owners were sent label version 17.

Label Version Family	Tire Sales Code	Model Year	PRES VAL (front) KPA/PSI	PRES VAL (rear) KPA/PSI	Tire (front)	Tire (rear)	SPARE TIRE	SPARE (kPa/psi)	Rims (front)	Rims (rear)	eStore Label Number
1	TPS	2024	210/30	230/33	235/55 R19	235/55 R19	NONE	NONE	19x8J	19x8J	81BUSGU1T & 81BUSGU1M
2	TU2	2024	210/30	230/33	235/60 R18	235/60 R18	NONE	NONE	18x8J	18x8J	81BUSGU2T & 81BUSGU2M
5	TPQ	2023	230/33	250/36	255/40 R21	255/40 R21	195/75 R18	300/43	21x8.5J	21x8.5J	81BUSGU5T & 81BUSGU5M
6	TYC	2023-2024	230/33	250/36	255/45 R20	255/45 R20	195/75 R18	300/43	20x8.5J	20x8.5J	81BUSGU6T & 81BUSGU6M
7	TYC	2023-2024	230/33	250/36	255/45 R20	255/45 R20	NONE	NONE	20x8.5J	20x8.5J	81BUSGU7T & 81BUSGU7M
14	TVG	2021-2024	250/36	270/39	255/45 R20	285/40 R20	NONE	NONE	20x9J	20x10J	81BUSGU14T & 81BUSGU14M
15	TCQ	2024	270/39	290/42	255/40 R21	285/35 R21	NONE	NONE	21x9J	21x10J	81BUSGU15T & 81BUSGU15M
17	TPQ	2023-2024	230/33	250/36	255/40 R21	255/40 R21	NONE	NONE	21x8.5J	21x8.5J	81BUSGU17T & 81BUSGU17M

**NOTE:** Label version family 8 configuration is not applicable and has been removed. Please discard of any version 8 labels.

2. Verify the **NEW** labels are correct for the vehicle (Figure 3).



**Figure 3 – Verify Labels are Correct for Vehicle**



11. Locate the manufacturer label on the vehicle driver side B-pillar (Figure 5).



**Figure 5 – Manufacturer Label Location**

12. Use isopropyl alcohol or window cleaner and a clean cloth to remove any wax, oil, dust, and debris from the existing manufacturer label. Ensure the surface area is clean where the label overlay is to be applied (Figure 6).
13. Allow the isopropyl alcohol or window cleaner to fully evaporate before applying the overlay label.
14. Remove the paper backing from the overlay label.
15. Apply appropriate overlay label to the manufacturer label in the original position and with the same text orientation to correct the information (Figure 6).



16. Apply pressure to the entire surface of the manufacturer overlay label with firm overlapping strokes removing all wrinkles and air bubbles. Using a tool such as a squeegee is allowed.
17. Return the vehicle to the customer or inventory.

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This notice applies to your vehicle,

[Model Year and Model]

VIN XXXXXXXXXXXXXXXXXXXX

81B/NHTSA 24V-512

LOGO

VEHICLE PICTURE

#### YOUR SCHEDULING OPTIONS

- 1. RECOMMENDED OPTION**  
Call your authorized Alfa Romeo dealership.
2. Call Alfa Romeo Premium Care at **1-866-932-3881**. An agent can confirm part availability and help schedule an appointment.
3. Visit [recalls.mopar.com](https://recalls.mopar.com), scan the QR code below, or download the Mopar Owner's Companion App.

QR Code

Get access to recall notifications, locate your Alfa Romeo dealership, and more through this website or Mopar Owner's Companion App. You will be asked to provide your Vehicle Identification Number (VIN) to protect and verify your identity. The last eight characters of your VIN are provided above.

#### DEALERSHIP INSTRUCTIONS

Please reference Safety Recall 81B.

# IMPORTANT SAFETY RECALL

## Tire Certification Label

Dear [Name],

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

FCA US LLC has decided that certain [2021-2024 model year (GA) Alfa Romeo Giulia] vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 110 - Tire selection and rims.

It is extremely important to take steps now to repair your vehicle to ensure the safety of you and your passengers.

#### WHY DOES MY VEHICLE NEED REPAIRS?

Your vehicle <sup>[1]</sup> may have been built with a tire label reporting incorrect nominal tire pressure values and/or incorrect tire size. **A driver may rely on the incorrect tire pressure and/or tire size designation, which can increase the risk of a crash.**

The condition described above does not comply with Federal Motor Vehicle Safety Standard (FMVSS) 571.110 S4.3(c) requires "Vehicle manufacturer's recommended cold tire inflation pressure for front, rear and spare tires" to be printed on the tire placard. Additionally, some vehicles may be non-compliant to FMVSS 571.110 S4.3(d) "Tire size designation, indicated by the headings "size" or "original tire size" or "original size," and "spare tire" or "spare," for the tires installed at the time of the first purchase for purposes other than resale". Subject vehicles are equipped with a tire placard label that does not correctly define the tire inflation pressure and/or the tire size designation.

#### HOW DO I RESOLVE THIS IMPORTANT SAFETY ISSUE?

You may choose to apply the enclosed label following the steps as described on the enclosed instructions letter. Or if you prefer not to install the label yourself, simply contact your dealer to schedule a service appointment. FCA US LLC will repair your vehicle <sup>[2]</sup> free of charge (parts and labor). To do this, your dealer will apply a new tire placard label with corrected information. The estimated repair time is 30 minutes. In addition, your dealer will require your vehicle for proper check-in, preparation, and check-out during your visit, which require more time. Your time is important to us, so we recommend that you schedule a service appointment to minimize your inconvenience. Ask your dealer for alternate transportation options while your vehicle is in service. **Please bring the enclosed label and this letter with you to your dealership.**

**TO SCHEDULE YOUR FREE REPAIR,  
CALL YOUR ALFA ROMEO DEALER TODAY**

#### WHAT IF I ALREADY PAID TO HAVE THIS REPAIR COMPLETED?

If you have already experienced this specific condition and have paid to have it repaired, you may visit [www.fcarecallreimbursement.com](https://www.fcarecallreimbursement.com) to submit your reimbursement request online. <sup>[3]</sup> Once we receive and verify the required documents, reimbursement will be sent to you within 60 days. If you have had previous repairs performed and/or already received reimbursement, you may still need to have the recall repair performed.

We apologize for any inconvenience, but are sincerely concerned about your safety. Thank you for your attention to this important matter.

Customer Assistance/Field Operations  
Fiat Chrysler Automobiles US LLC



**Mr. Mrs. Customer**  
**1234 Main Street**  
**Hometown, MI 48371**

[1] If you no longer own this vehicle, please help us update our records. Call Alfa Romeo Premium Care at 1-866-932-3881 to update your information.

[2] If your dealer fails or is unable to remedy this defect without charge and within a reasonable time, you may submit a written complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, or you can call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [safercar.gov](http://safercar.gov).

[3] You can also mail in your original receipts and proof of payment to the following address for reimbursement consideration: FCA Customer Assistance, P.O. Box 21-8004, Auburn Hills, MI 48321-8007, Attention: Recall Reimbursement.

Note to lessors receiving this recall notice: Federal regulation requires that you forward this recall notice to the lessee within 10 days.

# SAFETY RECALL 81B - TIRE CERTIFICATION LABEL OWNER INSTRUCTIONS

## INSTALL THE TIRE PLACARD LABEL BY FOLLOWING THE PROCEDURE BELOW:

1. A **NEW** tire placard overlay label is enclosed with this letter for your vehicle.
  - If you believe you received an incorrect label, please contact your dealer.
2. Open the driver door then locate the tire placard label on the vehicle driver side B-pillar (Figure 1).



Figure 1 – Tire Placard Label Location

3. Use a heat gun or hair dryer to soften the label adhesive.

**CAUTION: The heat source must be positioned far enough away (8 to 12 inches) from the painted surface to avoid damage to the clear coat.**

4. Use a thin plastic type tool (scraper or credit card or trim stick) to begin lifting a corner of the label.

**CAUTION: Do not at any time “scratch” or “scrape” at the adhesive. Care is to be taken so that the substrate underneath the label is not marred in any manner.**

5. Peel the label slowly at a 45-degree angle to remove the label.
6. Using isopropyl alcohol and a clean cloth, remove all adhesive residue from the surface where the label was applied. Allow the alcohol to evaporate before applying the new label.
7. Remove the **NEW** label from the paper backing.
8. Apply the **NEW** label to the driver side B-pillar surface, in the original position, with the same text orientation.
9. Apply pressure to the entire surface of the label with firm overlapping strokes removing all wrinkles and air bubbles. Using a tool such as a squeegee is allowed.

This notice applies to your vehicle,

[Model Year and Model]

VIN XXXXXXXXXXXXXXXXXXXX

81B/NHTSA 24V-512

LOGO

VEHICLE PICTURE

#### YOUR SCHEDULING OPTIONS

##### 1. **RECOMMENDED OPTION**

Call your authorized Alfa Romeo dealership.

##### 2. Call Alfa Romeo Premium Care

at **1-866-932-3881**. An agent can confirm part availability and help schedule an appointment.

##### 3. Visit [recalls.mopar.com](https://recalls.mopar.com), scan the

QR code below, or download the Mopar Owner's Companion App.

QR Code

Get access to recall notifications, locate your Alfa Romeo dealership, and more through this website or Mopar Owner's Companion App. You will be asked to provide your Vehicle Identification Number (VIN) to protect and verify your identity. The last eight characters of your VIN are provided above.

#### DEALERSHIP INSTRUCTIONS

Please reference Safety Recall 81B.

# IMPORTANT SAFETY RECALL

## Tire Certification Label

Dear [Name],

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

FCA US LLC has decided that certain [2021 and 2023-2024 model year (GU) Alfa Romeo Stelvio] vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 110 - Tire selection and rims.

It is extremely important to take steps now to repair your vehicle to ensure the safety of you and your passengers.

#### WHY DOES MY VEHICLE NEED REPAIRS?

Your vehicle <sup>[1]</sup> may have been built with a tire label and manufacturer label reporting incorrect nominal tire pressure values and/or incorrect tire size. **A driver may rely on the incorrect tire pressure and/or tire size designation, which can increase the risk of a crash.**

The condition described above does not comply with Federal Motor Vehicle Safety Standard (FMVSS) 571.110 S4.3(c) requires "Vehicle manufacturer's recommended cold tire inflation pressure for front, rear and spare tires" to be printed on the tire placard. Additionally, some vehicles may be non-compliant to FMVSS 571.110 S4.3(d) "Tire size designation, indicated by the headings "size" or "original tire size" or "original size," and "spare tire" or "spare," for the tires installed at the time of the first purchase for purposes other than resale". Subject vehicles are equipped with a tire placard label that does not correctly define the tire inflation pressure and/or the tire size designation. Federal Motor Vehicle Safety Standard (FMVSS) 571.110 S4.3.3 "Additional Labeling Information for Vehicles Other Than Passenger Cars" requires "Each vehicle shall show the size designation and, if applicable, the type designation of rims (not necessarily those on the vehicle) appropriate for the tire appropriate for use on that vehicle, including the tire installed as original equipment on the vehicle by the vehicle manufacturer" to be printed on the manufacturer label. Subject vehicles are equipped with a manufacturer placard label that does not correctly define the tire inflation pressure and/or the tire size designation.

#### HOW DO I RESOLVE THIS IMPORTANT SAFETY ISSUE?

You may choose to apply the enclosed labels following the steps as described on the enclosed instructions letter. Or if you prefer not to install the label yourself, simply contact your dealer to schedule a service appointment. FCA US LLC will repair your vehicle <sup>[2]</sup> free of charge (parts and labor). To do this, your dealer will apply a new tire placard label and manufacturer overlay label with corrected information. The estimated repair time is 30 minutes. In addition, your dealer will require your vehicle for proper check-in, preparation, and check-out during your visit, which require more time. Your time is important to us, so we recommend that you schedule a service appointment to minimize your inconvenience. Ask your dealer for alternate transportation options while your vehicle is in service. **Please bring the enclosed labels and this letter with you to your dealership.**

**TO SCHEDULE YOUR FREE REPAIR,  
CALL YOUR ALFA ROMEO DEALER TODAY**

#### WHAT IF I ALREADY PAID TO HAVE THIS REPAIR COMPLETED?

If you have already experienced this specific condition and have paid to have it repaired, you may visit [www.fcarecallreimbursement.com](https://www.fcarecallreimbursement.com) to submit your reimbursement request online. <sup>[3]</sup> Once we receive and verify the required documents, reimbursement will be sent to you within 60 days. If you have had previous repairs performed and/or already received reimbursement, you may still need to have the recall repair performed.

We apologize for any inconvenience, but are sincerely concerned about your safety. Thank you for your attention to this important matter.

Customer Assistance/Field Operations  
Fiat Chrysler Automobiles US LLC



**Mr. Mrs. Customer**  
**1234 Main Street**  
**Hometown, MI 48371**

[1] If you no longer own this vehicle, please help us update our records. Call Alfa Romeo Premium Care at 1-866-932-3881 to update your information.

[2] If your dealer fails or is unable to remedy this defect without charge and within a reasonable time, you may submit a written complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, or you can call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [safercar.gov](http://safercar.gov).

[3] You can also mail in your original receipts and proof of payment to the following address for reimbursement consideration: FCA Customer Assistance, P.O. Box 21-8004, Auburn Hills, MI 48321-8007, Attention: Recall Reimbursement.

Note to lessors receiving this recall notice: Federal regulation requires that you forward this recall notice to the lessee within 10 days.

# SAFETY RECALL 81B - TIRE CERTIFICATION LABEL OWNER INSTRUCTIONS

## INSTALL THE TIRE PLACARD LABEL AND MANUFACTURER OVERLAY LABEL BY FOLLOWING THE PROCEDURE BELOW:

1. A **NEW** tire placard overlay label and a manufacturer overlay label is enclosed with this letter for your vehicle.
  - If you believe you received any incorrect labels, please contact your dealer.
2. Open the driver door then locate the tire placard label on the vehicle driver side B-pillar (Figure 1).



Figure 1 – Tire Placard Label Location

3. Use a heat gun or hair dryer to soften the label adhesive.

**CAUTION: The heat source must be positioned far enough away (8 to 12 inches) from the painted surface to avoid damage to the clear coat.**

4. Use a thin plastic type tool (scraper or credit card or trim stick) to begin lifting a corner of the label.

**CAUTION: Do not at any time “scratch” or “scrape” at the adhesive. Care is to be taken so that the substrate underneath the label is not marred in any manner.**

5. Peel the label slowly at a 45-degree angle to remove the label.
6. Using isopropyl alcohol and a clean cloth, remove all adhesive residue from the surface where the label was applied. Allow the alcohol to evaporate before applying the new label.
7. Remove the **NEW** label from the paper backing.
8. Apply the NEW label to the driver side B-pillar surface, in the original position, with the same text orientation.
9. Apply pressure to the entire surface of the label with firm overlapping strokes removing all wrinkles and air bubbles. Using a tool such as a squeegee is allowed.

10. Locate the manufacturer label on the vehicle driver side B-pillar (Figure 2).



**Figure 2 – Manufacturer Label Location**

11. Use isopropyl alcohol or window cleaner and a clean cloth to remove any wax, oil, dust, and debris from the existing manufacturer label. Ensure the surface area is clean where the label overlay is to be applied (Figure 3).
12. Allow the isopropyl alcohol or window cleaner to fully evaporate before applying the overlay label.
13. Remove the paper backing from the overlay label.
14. Apply appropriate overlay label to the manufacturer label in the original position and with the same text orientation to correct the information (Figure 3).



**Figure 3 – Manufacturer Overlay Label Application Area**

15. Apply pressure to the entire surface of the manufacturer overlay label with firm overlapping strokes removing all wrinkles and air bubbles. Using a tool such as a squeegee is allowed.