

FMVSS Noncompliance Recall

N242444030 Incorrect Tires



Release Date: June 2024

Revision: 01

Revision Description: This bulletin has been revised to provide the final remedy procedure, floor plan reimbursement, and the customer notification letter. Please discard all previous copies of bulletin N242444030.

Attention: On May 23, 2024, an inspection procedure was made available and vehicles that passed the inspection could be delivered and closed using the “Inspect Only – Vehicle Passed Inspection (No Further Action Required)” labor code 9106717. For vehicles which did not pass inspection and were held, parts are now available to complete this repair and floor plan reimbursement has been added to this bulletin.

It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

All involved vehicles that are in dealer inventory must be held and not delivered to customers, dealer traded, or used for demonstration purposes until the inspection contained in this bulletin has been performed on the vehicle.

Make	Model	Model Year		RPO	Description
		From	To		
Chevrolet	Colorado	2024	2024		

Involved vehicles are marked “Open” on the Investigate Vehicle History screen in GM Global Warranty Management system. This site should always be checked to confirm vehicle involvement prior to beginning any required inspections and/or repairs.

Condition	General Motors has decided that certain 2024 model year Chevrolet Colorado vehicles fail to conform to S4.3.3 of Federal Motor Vehicle Safety Standard (FMVSS) No. 110 and S4.2(a) of FMVSS No. 138. Incorrect tires may have been installed on these vehicles that do not match the vehicle’s tire label. In addition, the tire pressure monitoring system (TPMS) does not provide accurate information for the incorrect tires. If the tire label does not accurately reflect the installed tires, owners may choose the incorrect tire size when replacing tires. If the TPMS system is not set for the tires installed on the vehicle, drivers might not get a timely warning if a tire’s pressure drops below more than 25% of the recommended cold inflation pressure.
Correction	Dealers will inspect tires and replace if necessary. With the correct tires installed, the vehicle’s tire label and the TPMS will reflect accurate information to the customer.

Parts

Quantity	Part Name	Part No.
4	Bridgestone Dueler AT RH-S 255/55R20 107S All Terrain (Z71 ONLY)	84781640
4	Bridgestone Dueler AT RH-S 275/60R20 115S All Terrain (Trail Boss ONLY)	23376694
1	LINER, FRT W/H – LH (Z71 ONLY)	84782825
1	LINER, FRT W/H – RH (Z71 ONLY)	84782826
1	LINER, RR W/H – LH (Z71 ONLY)	84782838
1	LINER, RR W/H - RH (Z71 ONLY)	84782837
1	LABEL-TIRE PRESS	84747196

US Dealers:

If you have concerns acquiring replacement tires through your normal process, please call the GM Tire Program at 1-877-728-4737.

Reminder: Parts may be removed from SPRINT and Retail Inventory Management (RIM) and be non-returnable. Dealers should review the affected parts to confirm RIM managed status. Parts may have quantity limiters in effect. **Due to the limited initial parts availability, dealers are encouraged not to order these parts for use as shelf stock.**

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Warranty Information

Labor Operation	Description	Labor Time	Trans. Type	Net Item
9106717	Inspect Only – Vehicle Passed Inspection (No Further Action Required)	0.6	ZFAT	N/A
9107441	Replace Tires (Includes Inspection) (Includes Disposal) ADD: Replace Front Wheel Liner (Z71 ONLY) ADD: Replace Both Front Wheel Liners (Z71 ONLY) ADD: Replace Rear Wheel Liner (Z71 ONLY) ADD: Replace Both Rear Wheel Liners (Z71 ONLY) ADD: Replace Tire Pressure Label	2.9 0.5 1.0 0.4 0.8 0.2	ZFAT	N/A
9107442	Floor Plan Reimbursement – NEW INVENTORY ONLY	N/A	ZFAT	*

Note: To avoid having to “H” route the floor plan transaction for wholesale approval, it must be submitted prior to the repair transaction.

Floor Plan Reimbursement – NEW INVENTORY ONLY

* **USA Only** – For vehicles eligible for floor plan reimbursement, the amount should be submitted in Net Item/Miscellaneous. This amount should represent the product of the vehicle’s average daily interest rate (see table below) multiplied by the actual number of days the vehicle was in dealer inventory and not available for sale due to not passing inspection. This reimbursement is limited to the number of days from the date the inspection procedure was sent (May 23, 2024) to the date the repair is completed, and the vehicle is ready for sale (not to exceed 18 days):

Vehicle	Floor Plan Reimbursement Amount
	USA
2024 Chevrolet Colorado	\$13.86

Note: If Servicing a VIN equipped with Z71, you will find the correct Service Procedure below the Trail Boss Procedure.

Service Procedure (Trail Boss ONLY)

- Inspect all 4 driving tires for correct size.
 - If the tire size is 275/60R20, proceed to Step 3.
 - If the tire size is 255/55R20, proceed to step 2.
- Replace all 4 driving tires. Refer to *Tire Dismounting and Mounting* in SI. Proceed to Step 3 after completing.
- Inspect the tire pressure label on the driver side door jamb.
 - (Use only if Tire Replacement is not required) If the label matches tire size 275/60R20, no further action is required.
 - If the label matches tire size 275/60R20, proceed to Step 4.
 - If the label does not match tire size 275/60R20, replace the tire pressure label. Proceed to step 4 after completing.

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4. Drill one 13mm hole in the sidewall of the old tires.
5. Scrap the 4 old tires per your normal tire disposal process.

Service Procedure (Z71 ONLY)

1. Inspect all 4 driving tires for correct size.
 - If the tire size is 255/55R20, proceed to Step 4.
 - If the tire size is 275/60R20, proceed to step 2.
2. Inspect all 4 wheel liners.
 - If none of the wheel liners appear damaged, proceed to Step 3.
 - If any of the wheel liners appear damaged, replace as necessary. Refer to *Front Wheelhouse Liner Replacement* and/or *Rear Wheelhouse Liner Replacement* in SI. Proceed to Step 3 after completing.
3. Replace all 4 driving tires. Refer to *Tire Dismounting and Mounting* in SI.
4. Inspect the tire pressure label on the driver side door jamb.
 - (Use only if Tire Replacement is not required) If the label matches tire size 255/55R20, no further action is required.
 - If the label matches tire size 255/55R20, proceed to Step 5.
 - If the label does not match tire size 255/55R20, replace the tire pressure label. Proceed to Step 5 after completing.

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5. Drill one 13mm hole in the sidewall of the old tires.
6. Scrap the 4 old tires per your normal tire disposal process.

Dealer Responsibility – For USA & Export (USA States, Territories, and Possessions)

It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

The US National Traffic and Motor Vehicle Safety Act provides that each vehicle that is subject to a recall of this type must be adequately repaired within a reasonable time after the customer has tendered it for repair. A failure to repair within sixty days after tender of a vehicle is prima facie evidence of failure to repair within a reasonable time. If the condition is not adequately repaired within a reasonable time, the customer may be entitled to an identical or reasonably equivalent vehicle at no charge or to a refund of the purchase price less a reasonable allowance for depreciation. To avoid having to provide these burdensome remedies, every effort must be made to promptly schedule an appointment with each customer and to repair their vehicle as soon as possible. In the recall notification letters, customers are told how to contact the US National Highway Traffic Safety Administration if the recall is not completed within a reasonable time.

Dealer Responsibility – All

All new, used, GM Certified Pre-Owned (CPO), courtesy transportation vehicles, dealer shuttle vehicles, CarBravo, etc. in dealers' possession and subject to this recall must be held and inspected/repaired per the service procedure of this bulletin before customers take possession of these vehicles. Involved vehicles must be held and not delivered to customers, dealer-traded, released to auction, used for demonstration, or any other purpose.

All GM Certified Pre-Owned (CPO) vehicles currently in the dealers' inventory within the SHIFT Digital system will be de-certified and must be held and remedied per the service procedure in this bulletin. Upon submitting an accepted/paid warranty transaction in the Global Warranty Management (GWM) system, the vehicle can be re-certified for sale within the SHIFT Digital system, or once again be used in the Courtesy Transportation Program.

Dealers are to service all vehicles subject to this recall at no charge to customers, regardless of mileage, age of vehicle, or ownership, from this time forward.

Customers who have recently purchased vehicles sold from your vehicle inventory, and for which there is no customer information indicated on the dealer listing, are to be contacted by the dealer. Arrangements are to be made to make the required correction according to the instructions contained in this bulletin. A copy of the customer letter is provided in this bulletin for your use in contacting customers. Recall follow-up cards should not be used for this purpose, since the customer may not as yet have received the notification letter.

In summary, whenever a vehicle subject to this recall enters your vehicle inventory you must take the steps necessary to ensure the program correction has been made before selling the vehicle. In addition, for vehicles entering your facility for

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service, you are required to ensure the customer is aware of the open recall and make every reasonable effort to implement the program correction as set forth in this bulletin prior to releasing the vehicle.

Dealer Reports

For dealers with involved vehicles, a listing has been prepared and will be available through GM GlobalConnect Maxis Field Action Reports or sent directly to export dealers. The Inventory tab of the dealer reports will contain VINs that apply to this recall. This information is intended to assist dealers with the **PROMPT COMPLETION** of these vehicles. The Customer In-Service tab will contain customer names and addresses from Motor Vehicle Registration Records. The use of such motor vehicle registration data for any purpose other than follow-up necessary to complete this recall may be a violation of law in several states.

Courtesy Transportation

Courtesy transportation is available for customers whose vehicles are involved in a product program and still within the warranty coverage period. See General Motors Service Policies and Procedures Manual for courtesy transportation program details.

Customer Notification

General Motors will notify customers of this recall on their vehicle (see copy of customer letter included with this bulletin).

GM bulletins are intended for use by professional technicians, NOT a "do-it-yourselfer". They are written to inform these technicians of conditions that may occur on some vehicles, or to provide information that could assist in the proper service of a vehicle. Properly trained technicians have the tools, equipment, safety instructions, and know-how to do a job properly and safely. If a condition is described, **DO NOT** assume that the bulletin applies to your vehicle, or that your vehicle will have that condition. See your dealer for information on whether your vehicle may benefit from the information.



**We Support
Voluntary Technician
Certification**



IMPORTANT SAFETY RECALL

June 2024

This notice applies to your vehicle, VIN: _____

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that certain 2024 model year Chevrolet Colorado vehicles fail to conform to S4.3.3 of Federal Motor Vehicle Safety Standard (FMVSS) No. 110, "Tire selection and rims and motor home/recreation vehicle trailer load carrying capacity information for motor vehicles with a GVWR of 4,536 kilograms (10,000 pounds) or less" and S4.2(a) of FMVSS No. 138, "Tire pressure monitoring systems." As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

IMPORTANT

- Your vehicle is involved in GM recall N242444030.
- Schedule an appointment with your GM dealer.
- This service will be performed for you at **no charge**.

Why is your vehicle being recalled?

Incorrect tires may have been installed on these vehicles that do not match the vehicle's tire label. In addition, the tire pressure monitoring system (TPMS) does not provide accurate information for the incorrect tires. If the tire label does not accurately reflect the installed tires, owners may choose the incorrect tire size when replacing tires. If the TPMS system is not set for the tires installed on the vehicle, drivers might not get a timely warning if a tire's pressure drops below more than 25% of the recommended cold inflation pressure. In both circumstances, there is increased risk of crash.

What will we do?

Your GM dealer will inspect tires and replace if necessary. With the correct tires installed, the vehicle's tire label and the TPMS will reflect accurate information to the customer. This service will be performed for you at **no charge**. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual inspection and service correction time of approximately 30 minutes to 4 hours.

What should you do?

You should contact your GM dealer to arrange a service appointment as soon as possible.

Do you have questions?

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

For the hearing or speech impaired, please contact our Customer Assistance Center using the Telecommunication Relay Service by dialing 711 then providing the appropriate Customer Assistance Center number for your vehicle.

Division	Number
Chevrolet	1-800-222-1020
Puerto Rico – English	1-866-467-9700
Puerto Rico – Español	1-866-467-9700
Virgin Islands	1-866-467-9700

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.nhtsa.gov>. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 24V366.

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Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Regina A. Carto
Vice President
Global Product Safety and Systems

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