



SIB 71 01 24

2024-05-23

RECALL 24V-327: TIRE PRESSURE LABEL

This Service Information Bulletin (Revision 1) replaces SI B71 01 24 **dated May 2024**.

What's New:

- Affected vehicles
- Cause
- Correction
- Procedure
- Parts Information
- Claim Information

<input checked="" type="checkbox"/>	THIS REPAIR IS MOBILE FRIENDLY
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MODEL

E-Series	Model Description	Production Date
G05	X5 Sports Activity Vehicle	March 29, 2023 – April 29, 2024

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary, or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of May 7, 2024, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

For centers that qualify, this recall repair is eligible to be performed via Mobile Assistance.

SITUATION

BMW AG is conducting a Voluntary Non-Compliance Recall (effective May 6, 2024) on certain Model Year 2024 - 2025 BMW vehicles that were produced between March 29, 2023, and April 29, 2024.

The tire information placard (aka label) may contain tire inflation pressure values for the front and/or rear tires that may be incorrect.

The Recall Notice and Q&A have been attached for further information.

CAUSE

During vehicle production, a tire pressure label containing the incorrect data was applied to the vehicle's driver side “B” pillar.

CORRECTION

Replace the tire pressure label with one showing the correct data for the vehicle equipment.

PROCEDURE

Remove the tire pressure label from the driver's side B-pillar:

- Carefully use a heat gun to soften the adhesive backing on each label
- Remove the label with a plastic wedge

Remove all adhesive residue from the B-pillar with an appropriate cleaner (e.g., brake cleaner, rubbing alcohol) and install the new tire label.

PARTS INFORMATION

Please submit a Coded Parts IDS Ticket with the Tire Label Form filled out correctly.

- All VIN and Tire Label orders must be submitted via IDS with forms
- Path is: Create ticket - Parts Logistics – Coded Parts RDC – Coded Parts RDC
- Complete the information and submit
- The forms can be electronically created at: Create Ticket – Parts Logistics – Coded Parts RDC-Forms

Part Number	Description	Quantity
71 24 6 781 271	Tire pressure label	1
83 19 0 030 155*	Activator 205 (250 mL)	Sublet

*When used to perform this repair, 250 mL is enough for 100 vehicles.

CLAIM INFORMATION

Reimbursement for this Recall will be via normal claim entry utilizing the applicable work package information below and the part number listed above.

Repair Code:	0071240300	---
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Below are the special flat rate labor operation code choices for this action.

Completion before the first vehicle delivery to a customer or the vehicle is already in the workshop.

Work Pkg	Labor Operation	Description (Plusposition work)	Labor Allowance
# 1	00 76 607	Replace the tire pressure label	3 FRU

Or:

The vehicle arrives at your center and this Recall shows open (No other Main work will be performed or claimed during this workshop visit).

Work Pkg	Labor Operation	Description (Main work)	Labor Allowance
# 2	00 76 091	Replace the tire pressure label	5 FRU

Only one of the flat rate labor operation codes listed above can be used for claim submission and reimbursement. Also, only one Main work flat rate labor operation code can be claimed per workshop visit.

Claim Repair Comments

Only reference the SIB number and the work package (Pkg) number performed in the RO technician notes and the claim comments (For example: B71 01 24 WP 1), unless otherwise required by State law.

Sublet – Bulk Supply Materials (RO and Claim Comments Required)

Sublet Code 4	Reimbursement for the repair-related bulk supply material (Do not use the BMW part number for claim submission)	Up to \$1.00
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Sublet reimbursement calculation for claiming the applicable repair-related bulk supply material (BMW part number) is at the dealer net price amount for the proportional quantity used plus your center's handling.

Enter this material cost in sublet and itemize the amount on the repair order and in claim comment section.

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Reimbursement of Prior Customer-Pay Repairs (TREAD Act)

Based on the issue, and the age of the Affected Vehicles being addressed by this Safety Recall Campaign, a reimbursement request for a qualifying prior customer-pay repair is not likely.

However, if you do receive a reimbursement request from a customer for a prior repair that may qualify, please contact the Warranty department (include a legible copy of the invoice) through IDS by selecting Coverage, Policy, Coding Questions and Mileage Corrections. The Warranty department will review and respond to your inquiry accordingly.

FEEDBACK REGARDING THIS BULLETIN

Technical Feedback	To submit feedback for the technical topic of this bulletin: Submit your feedback in the rating box at the top of this bulletin
Warranty Feedback	To submit feedback for the CLAIMS section of this bulletin: Submit an IDS ticket to the Warranty Department, or use the chat available in the Warranty Documentation Portal
Parts Feedback	To submit feedback for the PARTS section of this bulletin: Submit an IDS ticket to the Parts Department

Supporting Materials

[picture_as_pdf B710124 24V-327-TireInformationPlacard-FAQ-\(06May2024\).pdf](#)

[picture_as_pdf B710124 Recall Notice.pdf](#)

NON-COMPLIANCE RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 24V-327: Tire Pressure Label – B71 01 24

BMW AG is conducting a Voluntary Non-Compliance Recall (effective May 6, 2024) on certain Model Year 2024 - 2025 BMW vehicles that were produced between March 29, 2023, and April 29, 2024.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

**Non-Compliance Recall
24V-327
Tire Information Placard
Model Year 2024-2025
BMW X5
Issue Date: 05/06/2024**

Q1. Which BMW Group models in the US are potentially affected by this Non-Compliance Recall?

Certain Model Year 2024-2025 BMW X5 models in the US are potentially affected.

Q2. What is the specific issue?

The tire information placard may contain tire inflation pressure values for the front and/or rear tires that may be incorrect.

Q3. Why are other models / vehicles not included in this Non-Compliance Recall?

Other models have tire information placards that contain correct information.

Q4. Can I continue to drive my vehicle?

Yes. However, when you are notified by BMW of this Non-Compliance Recall that a remedy is available, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Non-Compliance Recall, please visit bmwusa.com/recall. **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

Q5. How did BMW Group become aware of the issue?

BMW Group became aware of the issue through its quality control procedures.

Q6. How will I be informed of this Non-Compliance Recall?

Owners of potentially affected vehicles will be notified via First Class mail advising them of this Non-Compliance Recall and to schedule an appointment with an authorized BMW center as soon as possible to have the remedy performed. For the latest updates to this Non-Compliance Recall, please visit bmwusa.com/recall.

To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at bmwusa.com/myBMW. Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit bmwusa.com/recall and click on “**Manage recall notices and contact information**”.

Q7. How will my vehicle be remedied?

The tire information placard will be replaced for free which should take less than one hour.

Q8. Do I have to wait for BMW to contact me to have the remedy performed?

Yes. We are in the process of implementing this Non-Compliance Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit bmwusa.com/recall.