



GENESIS MOTOR AMERICA, LLC
P.O. BOX 2704
HUNTINGTON BEACH, CA 92647

NHTSA Recall Number: 24V-528
Genesis Motor America Recall Number: 023G
(MM/DD/YYYY)

IMPORTANT SAFETY RECALL

High-Pressure Fuel Pump

This is an Important Safety Recall.

- **The recall remedy is available.** The recall procedure will be performed on your vehicle at **NO CHARGE** to you.
- Failure to complete this recall repair could result in a loss of drive power, increasing the risk of a crash.
- Please contact your nearest Genesis retailer to schedule the repair as soon as possible to avoid any inconvenience.
- To locate your nearest Genesis retailer and schedule your appointment, please call or visit:

1-844-340-9741 or www.genesis.com/recall

This notice applies to your [Model Year] Genesis G70 vehicle, VIN: XXXXXXXXXXXXXXXXXXXX

Dear <FirstName LastName,>

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Genesis has decided that a defect which relates to motor vehicle safety exists in **certain 2019 – 2023 model year G70 vehicles**. Genesis is initiating Safety Recall 023G to address a condition involving the **High-Pressure Fuel Pump (“HPFP”)**. Our records indicate that your vehicle, with the VIN listed above, is affected by this recall.

What is the problem?

The Fuel Control Valve (“FCV”) in the HPFP assemblies could allow excess fuel to enter the fuel pump. An air/fuel mixture that runs too “rich” might result in a loss of drive power, increasing the risk of a crash.

What will Genesis do?

Your Genesis retailer will inspect the vehicle, update the Engine Control Module (“ECM”) and, if necessary, replace the high-pressure fuel pump. This procedure will be performed at **NO CHARGE** to you.

What should you do?

Please contact your nearest Genesis retailer to schedule the recall repair as soon as possible.

As a precaution, if the malfunction indication light (“MIL”) is illuminated in your vehicle or if you experience a reduction in drive power, you are advised to visit a retailer immediately for diagnosis and repair.

The actual time required to perform the software update on your vehicle is less than 1 hour; however, your vehicle may be needed longer if the HPFP requires replacement. To schedule an appointment with your preferred Genesis retailer, please call **1-844-340-9741** or visit:

1. Visit www.genesis.com/recall
2. Enter your 17-digit VIN from the top of this letter and click the “Search” button.
3. Click the “Schedule Appointment” button and follow the onscreen prompts.

We recommend scheduling a service appointment to minimize inconvenience. Eligible owners may arrange in advance a Service Courtesy vehicle using Service Valet should you require alternate transportation during the service period.

Additional information

If you have any questions or require further assistance, you may contact the Genesis Customer Care Center at **1-844-340-9741**. If you believe that the retailer or Genesis has failed or is unable to remedy the defect without charge, or within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, D.C. 20590, or call their toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to www.NHTSA.gov.

We urge your prompt attention to this important safety matter and sincerely regret any inconvenience this condition may have caused you.

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If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Reimbursement notification

If you have previously paid for a repair that addresses the issue described in this letter, you may be eligible for reimbursement. To submit for reimbursement:

1. Visit www.genesis.com/us/en/contact-us
2. Scroll down to find Campaign Reimbursement and click "Submit Claim"
3. Follow the onscreen instructions to submit.

You can also call to obtain additional information at **1-844-340-9741**.

No longer own this vehicle?

You received this notification because U.S. federal regulations require automotive manufacturers to notify last known owners of recalled vehicles based on current owner records. Our records are based primarily on state registration and title data, which indicate that you are the current owner.

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.