



# IMPORTANT SAFETY RECALL

June 2024

This notice applies to your vehicle, **VIN:** \_\_\_\_\_

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that certain 2024 model year Chevrolet Colorado vehicles fail to conform to S4.3.3 of Federal Motor Vehicle Safety Standard (FMVSS) No. 110, "Tire selection and rims and motor home/recreation vehicle trailer load carrying capacity information for motor vehicles with a GVWR of 4,536 kilograms (10,000 pounds) or less" and S4.2(a) of FMVSS No. 138, "Tire pressure monitoring systems." As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

<p><b>IMPORTANT</b></p> <ul style="list-style-type: none"> <li>Your vehicle is involved in GM recall N242444030.</li> <li>Schedule an appointment with your GM dealer.</li> <li>This service will be performed for you at <b>no charge</b>.</li> </ul>
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**Why is your vehicle being recalled?**

Incorrect tires may have been installed on these vehicles that do not match the vehicle's tire label. In addition, the tire pressure monitoring system (TPMS) does not provide accurate information for the incorrect tires. If the tire label does not accurately reflect the installed tires, owners may choose the incorrect tire size when replacing tires. If the TPMS system is not set for the tires installed on the vehicle, drivers might not get a timely warning if a tire's pressure drops below more than 25% of the recommended cold inflation pressure. In both circumstances, there is increased risk of crash.

**What will we do?**

Your GM dealer will inspect tires and replace if necessary. With the correct tires installed, the vehicle's tire label and the TPMS will reflect accurate information to the customer. This service will be performed for you at **no charge**. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual inspection and service correction time of approximately 30 minutes to 4 hours.

**What should you do?**

You should contact your GM dealer to arrange a service appointment as soon as possible.

**Do you have questions?**

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

For the hearing or speech impaired, please contact our Customer Assistance Center using the Telecommunication Relay Service by dialing 711 then providing the appropriate Customer Assistance Center number for your vehicle.

Division	Number
Chevrolet	1-800-222-1020
Puerto Rico – English	1-866-467-9700
Puerto Rico – Español	1-866-467-9700
Virgin Islands	1-866-467-9700

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.nhtsa.gov>. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 24V366.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Regina A. Carto  
Vice President  
Global Product Safety and Systems

GM Recall: N242444030