

IMPORTANT SAFETY RECALL

Starter Assembly

This is an important Safety Recall.

- **The recall remedy is available.** The recall procedure will be performed on your vehicle at **NO CHARGE** to you.
- Failure to complete this recall repair could cause an electrical short, increasing the risk of a fire in the engine compartment while parked or driving.
- Due to fire risk, you are strongly advised to **park your vehicle outside and away from structures** until the recall remedy is completed.
- Please contact your nearest Hyundai dealership to schedule the repair as soon as possible to avoid any inconvenience.
- To locate your nearest Hyundai dealer and schedule your appointment please call or visit:
1-855-371-9460 or www.hyundaiusa.com/campaignhome

This notice applies to your [Model Year] Hyundai Genesis vehicle, VIN: XXXXXXXXXXXXXXXXXXXX

Dear <FirstName LastName,>

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Hyundai has decided that a defect, which relates to motor vehicle safety, exists in **certain 2015 – 2016 model year Hyundai Genesis vehicles**. Hyundai is initiating Safety Recall 254 to address a condition involving the **Starter Assembly**. Our records indicate that your vehicle, with the VIN listed above, is affected by this recall.

What is the problem?

The starter solenoid could be contaminated with water. Moisture contamination within the starter solenoid could cause an electrical short, increasing the risk of an engine compartment fire while parked or driving.

What will Hyundai do?

Your Hyundai dealer will install a relay kit in the engine junction box. This procedure will be performed at **NO CHARGE** to you.

What should you do?

Owners are advised to park their vehicles outside and away from structures until the recall remedy is completed.

Please contact your nearest Hyundai dealer to schedule the recall repair as soon as possible.

The actual time required to perform this repair on your vehicle will take less than 1 hour, however, your vehicle may be needed longer. To schedule an appointment with your preferred Hyundai dealer, please call **1-855-371-9460** or visit:

1. www.hyundaiusa.com/campaignhome
2. Enter your 17-digit VIN from the top of this letter and click the “Search” button.
3. Click the “Schedule Appointment” button and follow the onscreen prompts.

Additional information

If you have any questions or require further assistance, you may contact the Hyundai Customer Care Center at **1-855-371-9460**.

If you are not satisfied that we have remedied this situation without charge, and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, D.C. 20590, or call their toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY:1-800-424-9153) or go to www.NHTSA.gov.

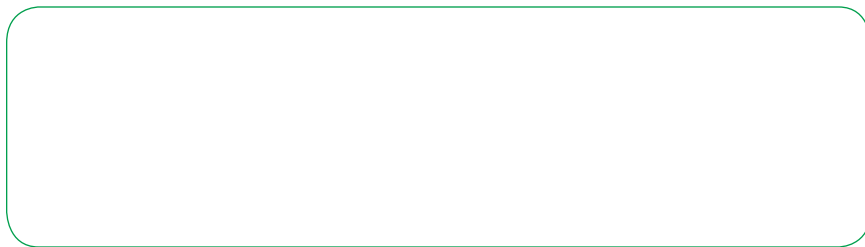
We urge your prompt attention to this important safety matter. We apologize for any inconvenience this may have caused you.

Hyundai Motor America



Hyundai Motor America
P.O. Box 2704
Huntington Beach, CA 92647

NHTSA Recall Number: 24V-107
Hyundai Recall Number: 254




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If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Have you previously paid for this repair?

If you have previously paid for a repair that addresses the problem described in this letter, you may be eligible for a reimbursement. To submit for reimbursement:

1. Visit www.hyundaiusa.com/campaignhome
2. Click this icon in the top right of the webpage: 
3. Click "Contact Us"
4. Click the "Campaign Reimbursement" tile and follow the onscreen directions to submit.

You can also call to obtain additional information at **1-855-371-9460**.

No longer own this vehicle?

You received this notification because U.S. federal regulations require automotive manufacturers to notify last known owners of recalled vehicles based on current owner records. Our records are based primarily on state registration and title data, which indicate that you are the current owner.

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.