



IMPORTANT SAFETY RECALL

Starter Assembly

This is an Important Safety Recall.

- **The recall remedy is available.** The recall procedure will be performed on your vehicle at **NO CHARGE** to you.
- Failure to complete this recall repair could cause an electrical short, increasing the risk of a fire in the engine compartment while parked or driving.
- Due to fire risk, you are strongly advised to **park your vehicle outside and away from structures** until the recall remedy is completed.
- Please contact your nearest Genesis retailer to schedule the repair as soon as possible to avoid any inconvenience.
- To locate your nearest Genesis retailer and schedule your appointment please call or visit:
1-844-340-9741 or www.genesis.com/us/recall

This notice applies to your [Model Year] Genesis [Model] vehicle, VIN: XXXXXXXXXXXXXXXXXXXX

Dear <FirstName LastName,>

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Genesis has decided that a defect, which relates to motor vehicle safety exists in **certain 2019 model year G70, certain 2017 – 2019 model year G80 and certain 2017 – 2019 model year G90 vehicles**. Genesis is initiating Safety Recall 018G to address a condition involving the **Starter Assembly**. Our records indicate that your vehicle, with the VIN listed above, is affected by this recall.

What is the problem?

The starter solenoid could be contaminated with water. Moisture contamination within the starter solenoid could cause an electrical short, increasing the risk of an engine compartment fire while parked or driving.

What will Genesis do?

Your Genesis retailer will install a relay kit in the engine junction box. This procedure will be performed at **NO CHARGE** to you.

What should you do?

Owners are advised to park their vehicles outside and away from structures until the recall remedy is completed.

Please contact your nearest Genesis retailer to schedule the recall repair as soon as possible.

The actual time required to perform the repair on your vehicle will take less than 1 hour, however, your vehicle may be needed longer. To schedule an appointment with your preferred Genesis Retailer, please call **1-844-340-9741** or visit:

1. Visit www.genesis.com/recall
2. Enter your 17-digit VIN from the top of this letter and click the “Search” button.
3. Click the “Schedule Appointment” button and follow the onscreen prompts.

We recommend scheduling a service appointment to minimize inconvenience. Eligible owners may arrange in advance a Service Courtesy vehicle using Service Valet should you require alternate transportation during the service period.

Additional information

If you have any questions or require further assistance, you may contact the Genesis Customer Care Center at **1-844-340-9741**.

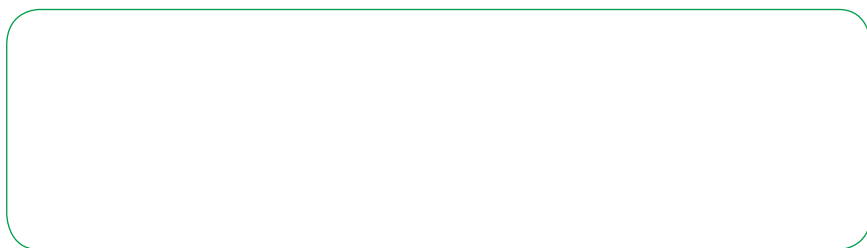
If you are not satisfied that we have remedied this situation without charge, and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, D.C. 20590, or call their toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to www.NHTSA.gov.

We urge your prompt attention to this important safety matter and sincerely regret any inconvenience this condition may have caused you.



GENESIS MOTOR AMERICA, LLC
P.O. BOX 2704
HUNTINGTON BEACH, CA 92647

NHTSA Recall Number: 24V-107
Genesis Motor America Recall Number: 018G



IMPORTANT SAFETY RECALL

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Reimbursement notification

If you have previously paid for a repair that addresses the issue described in this letter, you may be eligible for reimbursement. To submit for reimbursement:

1. Visit www.genesis.com/us/en/contact-us
2. Scroll down to find Campaign Reimbursement and click "Submit Claim"
3. Follow the onscreen instructions to submit.

You can also call to obtain additional information at **1-844-340-9741**.

No longer own this vehicle?

You received this notification because U.S. federal regulations require automotive manufacturers to notify last known owners of recalled vehicles based on current owner records. Our records are based primarily on state registration and title data, which indicate that you are the current owner.

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.