

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 24V-xxx: Air Bag Control Unit (ACSM)
Date: Friday, November 15, 2024 12:12:36 PM

Publish Date: November 15, 2024
From: Technical Service
Expiration Date: November 29, 2024

DCSnet Message
Urgent



Subject: **BMW Recall 24V-xxx: Air Bag Control Unit (ACSM)**

BMW AG is conducting a Voluntary Safety Recall (effective November 15, 2024) on a small number of Model Year 2025 BMW vehicles that were produced between October 9, 2024, and October 17, 2024.




Certain vehicles were equipped with an air bag control unit that may not have been produced by the supplier according to specifications. In a crash where air bag deployment is warranted, the air bags may not deploy, which could increase the risk of injury.

The Recall Notice and FAQ have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments:

 [B653424\[1731690510816\].pdf](#)
 [B653424 Recall Notice\[1731690538356\].pdf](#)
 [B653424 24V-xzy-AirBagControlUnit-FAQ-\(15November2024\)](#)
[\[1731690538356\].pdf](#) [B653424\[1731690510816\].pdf](#)
[B653424 Recall Notice\[1731690538356\].pdf](#)
[B653424 24V-xzy-AirBagControlUnit-FAQ-\(15November2024\)](#)
[\[1731690538356\].pdf](#)

Recipients: All, 36771, BMW of Alexandria, All Departments, All Personnel
All, 46778, Tom Bush BMW/MINI, All Departments, All Personnel
All, 36637, BMW/MINI of Wesley Chapel, All Departments, All Personnel
BMW Passenger Cars, CC-All



SIB 65 34 24

2024-11-15

RECALL 24V-XXX: AIR BAG CONTROL UNIT (ACSM)

MODEL

E-Series	Model Description	Production Date
G60	5 Series Sedan	October 9, 2024 – October 17, 2024

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of November 15, 2024, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

SITUATION

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Supporting Materials

[picture_as_pdf B653424 24V-xzy-AirBagControlUnit-FAQ-\(15November2024\).pdf](#)

[picture_as_pdf B653424 Recall Notice.pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 24V-xxx: Air Bag Control Unit (ACSM) – B65 34 24

BMW AG is conducting a Voluntary Safety Recall (effective November 15, 2024) on a small number of Model Year 2025 BMW vehicles that were produced between October 9, 2024, and October 17, 2024.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

Safety Recall
24V-xzy
Air Bag Control Unit
Model Year 2025
BMW 5 Series
Issue Date: 11/15/2024

Q1. Which BMW Group models in the US are potentially affected by this Safety Recall?

Certain Model Year 2025 BMW 5 Series models in the US are potentially affected.

Q2. What is the specific issue?

Certain vehicles were equipped with an air bag control unit that may not have been produced by the supplier according to specifications. In a crash where air bag deployment is warranted, the air bags may not deploy, which could increase the risk of injury.

Q3. Why are other models / vehicles not included in this Safety Recall?

Other models have an air bag control unit that was produced to specifications by the supplier.

Q4. Can I continue to drive my vehicle?

Yes. However, when you are notified by BMW of this Safety Recall, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit bmwusa.com/recall. **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

Q5. How did BMW Group become aware of the issue?

BMW Group became aware of the issue through its quality control procedures.

Q6. How will I be informed of this Safety Recall?

Owners of potentially affected vehicles will be notified via First Class mail and requested to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at bmwusa.com/dealer.

To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at bmwusa.com/myBMW. Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit bmwusa.com/recall and click on “**Manage recall notices and contact information**”.

Q7. How will my vehicle be remedied?

Potentially affected vehicles will have the air bag control unit replaced, for free.

Q8. Do I have to wait for BMW to contact me to have the remedy performed?

Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit bmwusa.com/recall.