

**From:** [Broadcast Messaging System](#)  
**To:** [DL-BMS Message Monitors](#)  
**Subject:** BMW Recall 24V-xxx: B-Pillar  
**Date:** Friday, November 1, 2024 2:57:26 PM

Publish Date: November 1, 2024  
From: Technical Service  
Expiration Date: November 15, 2024

DCSnet Message  
**Reference**



Subject: **BMW Recall 24V-xxx: B-Pillar**

BMW AG has issued a Delivery Stop (effective October 25, 2024) on certain Model Year 2025 BMW vehicles that were produced between September 17, 2024, and October 22, 2024.

As of October 28, 2024, this Delivery Stop has been upgraded to a Safety Recall.

The left-side and/or right-side B-Pillar may not have been produced by the supplier in accordance with specifications. In a crash, the B-Pillar may not have sufficient structural integrity which could increase the risk of injury.

There are 2 bulletins and defect codes for this Recall/Delivery Stop; all VINs are included in both.

DC 0041340200 (B41 07 24) Recall 24V-xxx: B-Pillar Inspection – Outlines an inspection process of both B-Pillars on the vehicle and provides claiming instructions on if both B-pillars pass, if one pillar passes but the other fails, or if both pillars fail the inspection.

DC 0041350200 (B41 06 24) Delivery Stop: B-Pillar – This is a 2<sup>nd</sup> stop on the vehicle. This second defect code allows the Centers to claim the time spent to perform the inspection without clearing the Delivery Stop. This defect code should only be claimed if both B-Pillars on the vehicle pass the inspection.

To summarize, after performing the inspection:

- If both B-Pillars pass - Claim DC0041340200(Inspection) as well as DC0041350200(Removal of Delivery Stop).
- If one B-Pillar Passes but another Fails - Claim DC0041340200(Inspection) only
- If both B-Pillars Fails - Claim DC0041340200(Inspection) only

**Do not deliver to a customer, a New, Certified Pre-Owned or Used vehicle subject to a Delivery Stop, until the vehicle is repaired. Do not use or sell replacement equipment/parts subject to a Delivery Stop.**

The Recall Notice and Q&A have been attached for further information.

Sincerely,  
Technical Service

Attachments:

[B410624\\_Rev01\[1730487223612\].pdf](#)  
 [B410724\[1730487223612\].pdf](#)  
 [B410724 Recall Notice\[1730487223612\].pdf](#)  
 [B410724 24V-xyz-U11-B-Pillar-FAQ-\(31Oct2024\)\[1730487223612\].pdf](#)  
[B410624\\_Rev01\[1730487223612\].pdf](#)  
[B410724\[1730487223612\].pdf](#)  
[B410724 Recall Notice\[1730487223612\].pdf](#)  
[B410724 24V-xyz-U11-B-Pillar-FAQ-\(31Oct2024\)\[1730487223612\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel  
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel  
BMW Passenger Cars, CC-All  
BMW SAV (Light Trucks) CC-All



SIB 41 07 24  
RECALL 24V-XXX: B-PILLAR INSPECTION

2024-11-01

☐ THIS REPAIR IS MOBILE FRIENDLY

## MODEL

E-Series	Model Description	Production Date
U11	X1 Sports Activity Vehicle	September 17, 2024 – October 22, 2024

## SITUATION

BMW AG has issued a Delivery Stop (effective October 25, 2024) on certain Model Year 2025 BMW vehicles that were produced between September 17, 2024, and October 22, 2024.

As of October 28, 2024, this Delivery Stop has been upgraded to a Safety Recall.

The left-side and/or right-side B-Pillar may not have been produced by the supplier in accordance with specifications. In a crash, the B-Pillar may not have sufficient structural integrity which could increase the risk of injury.

**Do not deliver to a customer, a New, Certified Pre-Owned or Used vehicle subject to a Delivery Stop, until the vehicle is repaired. Do not use or sell replacement equipment/parts subject to a Delivery Stop.**

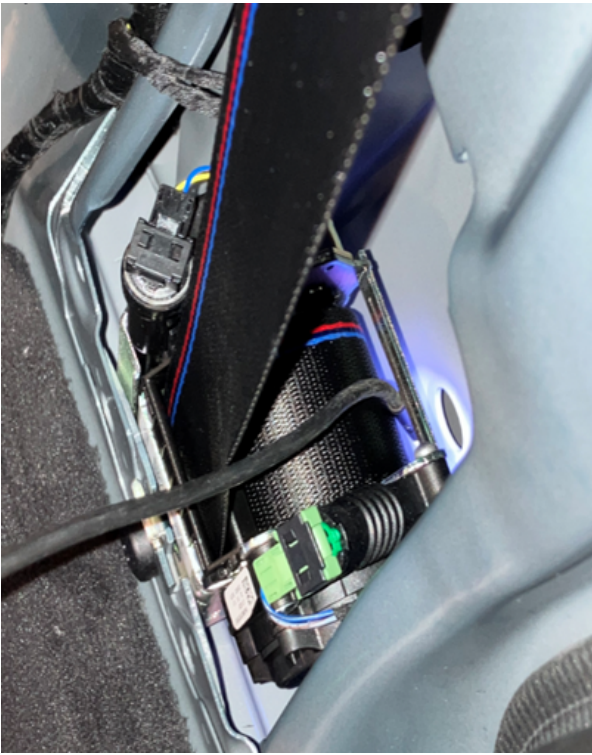
The Recall Notice and FAQ have been attached for further information.

## CORRECTION

Inspect both the left and right-side inner B-pillar serial numbers.

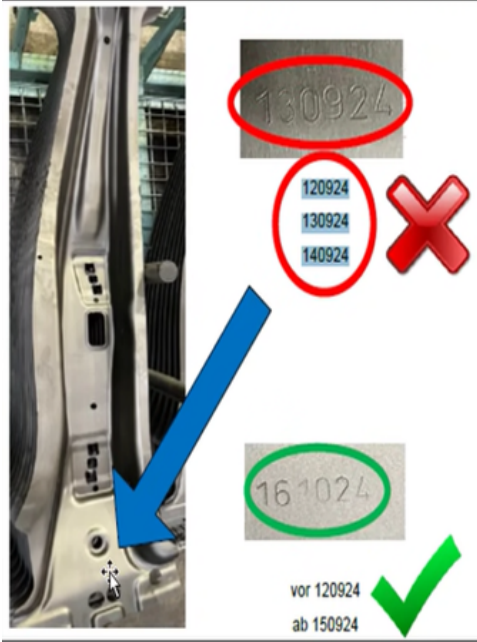
## PROCEDURE

1. Remove the upper and lower B-pillar trim covers following the repair instructions listed in ISTA/AIR 51 43 150.
2. Read the serial numbers of both (left and right) inner B-pillars using a borescope.



The serial number is located on the inner B-pillar in the area circled in red.





3. Check the serial number on the inner B-pillar. If the serial number is not legible, the vehicle is NOT to be sold or delivered to the customer. Continue to step 4.

**Note:**

**BAD Serial Numbers:**

- 120924
- 130924
- 140924

4. Any vehicle with a **BAD** or **UNREADABLE** serial number, please create a TSARA info only case titled “U11 B-pillar” with attached photos of both (left and right) serial number on the inner B-pillar.

**Note: DO NOT sell or deliver any vehicle with a BAD or UNREADABLE serial number.**

Any vehicle with a **GOOD** serial number, the delivery stop can be closed. The serial numbers for both (left and right) inner B-pillars must be included in the warranty comments. Also, make sure to claim both defect codes (**SI B41 06 24** and **SI B41 07 24**). Continue to step 5.

5. The vehicle can be reassembled by following repair instructions 51 43 150 listed in ISTA/AIR.

## PARTS INFORMATION

No parts are required.

## CLAIM INFORMATION

Reimbursement for this Recall will be via normal claim entry utilizing the applicable work package information below.

<b>Repair Code:</b>	<b>0041340200</b>	---
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Below are the special flat rate labor operation code choices for this action.

<b>Plus position (+)</b>	Completion before the first vehicle delivery to a customer or the vehicle is already in the workshop, identified by the “ <b>(Plusposition)</b> ” reference in the descriptions below.
<b>Main work</b>	The vehicle arrives for this Recall, no other Main work will be performed/claimed during this workshop visit, identified by the “ <b>(Main work)</b> ” reference in the descriptions below

Only one (1) of the flat rate labor operation codes listed below can be used for the claim submission and reimbursement. Also, only one Main work flat rate labor operation code can be claimed per workshop visit.

**B-Pillars - Left and Right are Both OK (Good) (Refer to SI B41 06 24 for an additional required step to release the vehicle's Delivery Stop)**

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Work Pkg	Labor Operation	Description	Labor Allowance
# 1	00 77 727 (Plusposition)	Checking the left and right B-pillars, <b>Both sides are OK (Good)</b>	9 FRU
Or:			
# 2	00 77 164 (Main work)	Checking the left and right B-pillars, <b>Both are OK (Good)</b>	11 FRU

Or:

#### **B-Pillars - Left Not OK (Not Good) and the Right is OK (Good) (Refer to Procedure Step # 4)**

# 3	00 77 716 (Plusposition)	Check B-pillars on the left and right, <b>Left Side is not OK</b>	9 FRU
Or:			
# 4	00 77 154 (Main work)	Check B-pillars on the left and right, <b>Left side is not OK</b>	11 FRU

#### **B-Pillars – Left is OK (Good) and the Right is Not OK (Not Good) (Refer to Procedure Step # 4)**

# 5	00 77 717 (Plusposition)	Check B-pillars on left and right, <b>Right Side is not OK</b>	9 FRU
Or:			
# 6	00 77 155 (Main work)	Check B-pillars on left and right, <b>Right Side is not OK</b>	11 FRU

#### **B-Pillars – Left and Right are Both Not OK (Not Good) (Refer to Procedure Step # 4)**

# 7	00 77 718 (Plusposition)	Check B-pillars on left and right, <b>Both Sides are Not OK</b>	9 FRU
Or:			
# 8	00 77 156 (Main work)	Check B-pillars on left and right, <b>Both Sides are Not OK</b>	11 FRU

### **Claim Repair Comments**

Reference the SIB number, the performed work package (Pkg) number based on the results of the b-pillar inspection, and the serial number embossed on the inner B-pillar in the technician's RO notes and in the claim comments (For example: B41 07 24 WP 7, B-pillar LFSN 120924, RTSN 140924), unless otherwise required by State law.

### **Alternative Mobility Solution (AMS) for Vehicle Owners (RO and Claim Comments Required)**

This Recall's repair qualifies for the Alternative Mobility Solution (AMS) expense reimbursement, claim this item under the Defect Code noted above as follows:

- Sublet Code 2 - Itemize the AMS sublet amount on the repair order and in the claim comment section.

Please refer to SI B01 29 16 for additional information.

### **Reimbursements of Recall Remedy Comparable Prior Customer-Pay Repairs (TREAD Act)**

This Safety Recall remedy repair currently outlined in this Service Information Bulletin is for a left-side and right-side B-Pillar body panel assembly inspection procedure to determine if, and what further repair is

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Based on the age of the Affected Vehicles, and the issue, a reimbursement request for a qualifying prior customer-pay repair is not likely. However, if you do receive a reimbursement request from a customer for a prior repair that may qualify, please contact the Warranty department (include a legible copy of the invoice) through IDS by selecting Coverage, Policy, Coding Questions and Mileage Corrections. The Warranty department will review and respond to your inquiry accordingly.

**FEEDBACK REGARDING THIS BULLETIN**

Technical Feedback	To submit feedback for the technical topic of this bulletin: Submit your feedback in the rating box at the top of this bulletin
Warranty Feedback	To submit feedback for the CLAIMS section of this bulletin: Submit an IDS ticket to the Warranty Department, or use the chat available in the Warranty Documentation Portal
Parts Feedback	To submit feedback for the PARTS section of this bulletin: Submit an IDS ticket to the Parts Department

Supporting Materials

- [picture\\_as\\_pdf B410724 Recall Notice.pdf](#)
- [picture\\_as\\_pdf B410724 24V-xyz-U11-B-Pillar-FAQ-\(31Oct2024\).pdf](#)



## **SAFETY RECALL NOTICE**

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 24V-xxx: B-Pillar Inspection – B41 07 24

BMW AG has issued a Delivery Stop (effective October 25, 2024) on certain Model Year 2025 BMW vehicles that were produced between September 17, 2024, and October 22, 2024.

As of October 28, 2024, this Delivery Stop has been upgraded to a Safety Recall.

**Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.**

**Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.**

**Please follow any special instructions that we provide to you for the return or disposition of recall parts.**

We appreciate all your assistance with this Recall.

**CONFIDENTIAL**



**Safety Recall**  
**24V-xyz**  
**B-Pillar**  
**Model Year 2025**  
**BMW X1 SAV**  
**Issue Date: 10/31/2024**

**Q1. Which BMW models in the US are potentially affected by this Safety Recall?**

Model Year 2025 BMW X1 SAV models in the US are potentially affected.

**Q2. What is the specific issue?**

The left-side and/or right-side B-Pillar may not have been produced by the supplier in accordance with specifications. In a crash, the B-Pillar may not have sufficient structural integrity which could increase the risk of injury.

**Q3. Why are other models / vehicles not included in this Safety Recall?**

Other models / vehicles have a B-Pillar that was produced to specifications.

**Q4. Can I continue to drive my vehicle?**

Yes. However, when you are notified by BMW of this Safety Recall that a remedy is available, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit [bmwusa.com/recall](https://bmwusa.com/recall). **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

**Q5. How did BMW become aware of the issue?**

BMW became aware of the issue through its quality control procedures.

**Q6. How will I be informed of this Safety Recall?**

Owners of potentially affected vehicles will be notified via First Class mail advising them of this Safety Recall and to schedule an appointment with an authorized BMW center as soon as possible to have the remedy performed. To locate your nearest authorized BMW center, please visit [bmwusa.com/dealer](https://bmwusa.com/dealer).

To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at [bmwusa.com/myBMW](https://bmwusa.com/myBMW). Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit [bmwusa.com/recall](https://bmwusa.com/recall) and click on “**Manage recall notices and contact information**”.

**Q7. How will my vehicle be remedied?**

The remedy is currently under development.

**Q8. Do I have to wait for BMW to contact me to have the remedy performed?**

Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this Safety Recall, please visit [bmwusa.com/recall](https://bmwusa.com/recall).



SIB 41 06 24

2024-10-31

DELIVERY STOP: B-PILLAR

This Service Information Bulletin (Revision 1) replaces SI B41 06 24 **dated October 2024**.

**What's New:**

- Situation updated
- Correction section added
- Procedure section added
- Claim Information added

<input type="checkbox"/>	THIS REPAIR IS MOBILE FRIENDLY
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**MODEL**

E-Series	Model Description	Production Date
U11	X1 Sports Activity Vehicle	September 17, 2024 – October 22, 2024

**AFFECTED VEHICLES**

- Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary, or Warranty Vehicle Inquiry.
- Please make sure you check your dealer inventory as soon as possible. You can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

**SITUATION**

BMW AG has issued a Delivery Stop (effective October 25, 2024) on certain Model Year 2025 BMW vehicles that were produced between September 17, 2024, and October 22, 2024.

In some cases, the wrong material has been used on the left and right-side B-pillar reinforcement panels during production.

**Do not deliver to a customer, a New, Certified Pre-Owned or Used vehicle subject to a Delivery Stop, until the vehicle is repaired. Do not use or sell replacement equipment/parts subject to a Delivery Stop.**

**CORRECTION**

Inspect the left and right-side inner B-pillar serial numbers.

**PROCEDURE**

Refer to **SI B41 07 24** for the inspection procedure.

For this bulletin, completion in conjunction with performing the vehicle B-pillar inspection (SI B41 07 24 RC 0041340500), and both B-pillars are found to be OK (passed the inspection criteria; aka “good”).

**Do not claim this defect code unless both sides are determined to be OK (“good”)**

**CLAIM INFORMATION**

Reimbursement for this Action will be via normal claim entry utilizing the work package one (1) information below only when both vehicle B-pillars are found to be OK (“good”).

Repair Code:	0041350200	---
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Below are the special flat rate labor operation code choices for this action.

**Completion in conjunction with performing the vehicle B-pillar inspection (SI B41 07 24 RC 0041340500), and both B-pillars are found to be OK (“good”).**

Work Pkg	Labor Operation	Description (Plusposition)	Labor Allowance
# 1	00 77 723	Lifting the delivery stop if the test result is <b>OK (“good”) on both sides</b>	1 FRU

**Claim Repair Comments**

Only reference the SIB number and work package (Pkg) number one (1) in the technician’s RO notes and in the claim comments (For example: B41 06 24 WP 1), unless otherwise required by State law.

**FEEDBACK REGARDING THIS BULLETIN**

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Warranty Feedback	To submit feedback for the CLAIMS section of this bulletin: Submit an IDS ticket to the Warranty Department, or use the chat available in the Warranty Documentation Portal
Parts Feedback	To submit feedback for the PARTS section of this bulletin: Submit an IDS ticket to the Parts Department

