SALES



Motorcycle / ATV Bulletin No. 24-097 Date: October 11, 2024

IMPORTANT SAFETY RECALL STOP RETAIL SALES & DELIVERY

Suzuki Motor Corporation has determined that a safety defect exists in 2022 – 2024 Hayabusa (GSX1300R_M2 – M4) models:

Model	Spec.	V.I.N. Range
GSX1300RRM2/M3/M4	E03	JS1EJ11B#N7100001 - JS1EJ11B#R7101566
	E33	JS1EJ11D#N7100001 - JS1EJ11D#R7100320

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Suzuki Motor Corporation is initiating a safety recall campaign to replace the front brake master cylinder and related parts. Do not sell or deliver any new or used, affected Hayabusa motorcycles until this Front Brake Master Cylinder Parts Set Replacement recall service has been completed.

Service Bulletin & Safety Recall Repair:

Information about performing the Front Brake Master Cylinder Parts Set Replacement recall service will be provided in a Service Bulletin that will be posted to Suzuki CONNECT in the coming weeks.

Recall Campaign 3A04:

This recall campaign 3A04 supersedes the previous campaign 2A99 for the Front Brake Master Cylinder Body (<u>Service Bulletin GS/GSX/GSX-R No. 259</u>). Therefore, you are required to perform recall 3A04 for the units which you have already completed the PREVIOUS 2A99 recall campaign. However, you should not perform the PREVIOUS 2A99 recall campaign if it has not yet been completed.

Parts Availability & Ordering:

Suzuki Motor USA, LLC (SMO) will provide additional information regarding recall service parts availability and ordering in the Service Bulletin mentioned above.

Customer Notification Letters:

SMO expects to notify retail customers of this safety recall beginning the week of October 25, 2024. A copy of the customer notification letter will be included in the Service Bulletin.

Hayabusa models that require the Recall Service:

This recall affects all 2022 (M2) through 2024 (M4) Hayabusa models.

Consequences of Non-Compliance:

ALL NEW SUZUKI VEHICLES IN DEALER INVENTORY THAT ARE SUBJECT TO A RECALL OR CUSTOMER SATISFACTION CAMPAIGN INITIATED BY SMO MUST BE REPAIRED BEFORE THESE VEHICLES ARE SOLD OR DELIVERED BY THE DEALER TO THE RETAIL CUSTOMER. FAILURE TO DO SO IS A VIOLATION OF FEDERAL LAW, THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT (THE "DEALER AGREEMENT"), AND SMO'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS (THE "POLICY"). A COPY OF THE POLICY IS AVAILABLE ON SUZUKI CONNECT FOR YOUR REFERENCE.

Date: October 11, 2024

FURTHER, FAILURE TO COMPLY WITH THE INSTRUCTIONS OF SMO REGARDING COMPLIANCE WITH RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS, AND/OR FAILURE TO MAKE A GOOD FAITH EFFORT TO COMPLY WITH THE FEDERAL CLEAN AIR ACT, THE NATIONAL TRAFFIC AND MOTOR VEHICLE SAFETY ACT, THE CONSUMER PRODUCT SAFETY ACT, OR ANY OTHER LAWS, ORDERS, RULES, OR REGULATIONS REGARDING RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS CONSTITUTES A BREACH OF THE DEALER AGREEMENT AND IS A VIOLATION OF SMO POLICY REFERENCED ABOVE. A DEALER MAY BE HELD RESPONSIBLE FOR ANY PRODUCT DAMAGE AND/OR PERSONAL INJURIES RESULTING FROM SUCH FAILURE.

If you need any additional information, please contact the Suzuki TECH-LINE (at 714-996-7480) or your Technical Service & Parts Manager. We apologize for this inconvenience and will do everything possible to resolve this situation as quickly as possible.

Thank you for your continued support and understanding.

Chris Coons

Senior Manager, Motorcycle Sales Planning and Administration