



R23CK

IMPORTANT SAFETY RECALL

NHTSA Recall Number: 24V-758 School Bus
NHTSA Recall Number: 24V-759 Non-School Bus

DATE: December 9, 2024
TO: U.S. DEALERS
SUBJECT: R23CK: FMVSS 217 Noncompliance - Rear and Side Emergency Exit Label Inaccurate Font Size

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Blue Bird Body Company has decided that a defect which relates to motor vehicle safety exists in:

- Certain model year 2019-2024 Blue Bird Vision School Buses
 - manufactured from July 1, 2019 through July 27, 2023
- Certain model year 2019-2024 Blue Bird All American School Buses
 - manufactured from July 1, 2019 through July 25, 2023
- Certain model year 2021-2024 Blue Bird Vision Non-School Buses
 - manufactured from July 25, 2019 through July 11, 2023
- Certain model year 2020-2024 Blue Bird All American Non-School Buses
 - manufactured from July 1, 2019 through June 6, 2023

This notice applies to your bus(es) identified by both Blue Bird Body Number and Vehicle Identification Number (VIN) on the enclosed yellow cover sheet. If you no longer own the subject bus(es), please complete the appropriate section of the yellow cover sheet and return to Blue Bird in the enclosed pink postage prepaid envelope.

On the subject buses, it has been determined certain Blue Bird Vision (BBCV) and All American (T3FE/T3RE) School Bus and Non-School Buses fail to comply with FMVSS 217, Bus Emergency Exits and Window Retention and Release. The Emergency Exit Label requirements for the operating instructions letter height is non-compliant. The requirement specifies the instructions describing the motions necessary to unlatch and open the emergency exit. The instructions shall be in letters at least 1 centimeter high and of a color that contrasts with its background. The letters measured was 0.88 centimeters. The Emergency Exit Label Operating Instructions do not meet the minimum letter height requirement of 1 centimeter.

Blue Bird shall conduct a voluntary safety recall to correct this noncompliance.

Corrective Action:

To correct this condition, all affected vehicles will need to be updated with the latest label appropriate 1 centimeter high letters and of a color that contrasts with its background.

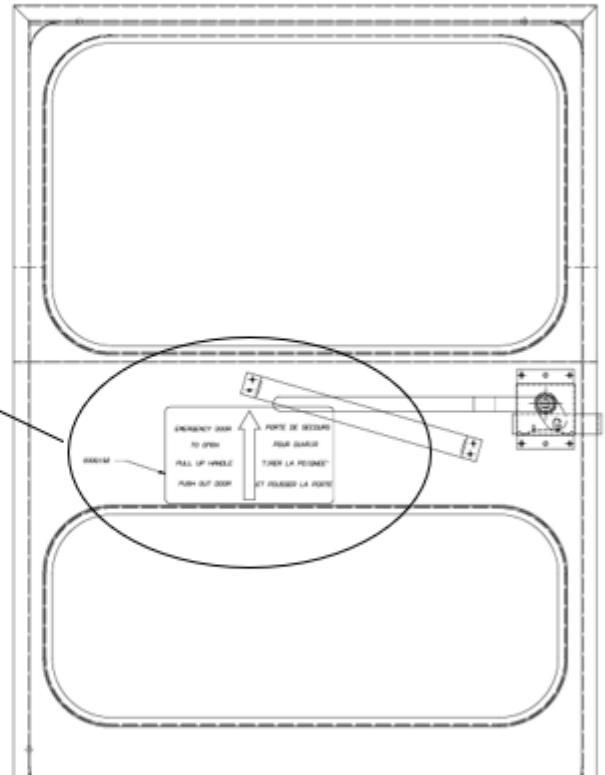
Blue Bird will reimburse the labor cost of the label application at no cost to you the Dealer or to the vehicle owner. Recall R23CK should be completed by installing the replacement decals included in the Owner Letter following installation steps provided.



Decal Installation:

Instructions to install new decal over old decal

1. Locate decals at RED & SED exits
2. Clean surface of old decal with alcohol
3. Wait 5-10 seconds for area to dry
4. Install new decal directly over old decal





Labor Reimbursement:

Blue Bird will reimburse the labor cost of the repairs related to this recall at no cost to you the Dealer or to the vehicle owner. The standard repair time (SRT) to accomplish these repairs in accordance with the R23CK remedy procedure(s) is outlined below.

Repair Option and allowable labor time for this campaign, outlined as follows:

R23CK: Repair

- 0.20 Hours (12 minutes)

Administering the Recall and Parts:

Parts to complete Recall R23CK have been included in the Owner Letter mailings. Owners are being instructed to complete the recall by installing the replacement decal themselves following the installation steps outlined in the letter. If Owners require Dealer support to complete the recall, they are being directed to contact their local Blue Bird Dealer. In the event additional decals are needed for lost or damaged decals, you may request through campaignparts@blue-bird.com

If Blue Bird's records indicate bus(es) subject to this recall were delivered in your service area, a list of affected bus(es) will be enclosed. The bus(es) will be identified by Blue Bird Body Number and Vehicle Identification Number (VIN) on the enclosed yellow cover sheet. **Dealers should verify correct owners and assure that complete mailing and shipping addresses are provided for each listed owner.**

It is the dealer's responsibility to verify the correct owner name, address, and telephone number is provided for each listed vehicle. Any corrections or updates should be made in ClaimsCenter. Addresses that cannot be updated should be forwarded to the Recall Administrator.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Dealers are reminded of their responsibilities under Section 154 of The National Traffic and Motor Vehicle Safety Act of 1991. Dealers are required to complete modifications on units in their inventory before delivering to the final owner. Reference Blue Bird Body Company Distributor Memo No. 42-92.

If you have in your possession or have sold a bus that was purchased from another dealer, that may be affected by this recall, please notify Lisa Hancock at 478-822-2242 or lisa.hancock@blue-bird.com Questions regarding this recall campaign should be directed to Lisa Hancock, as well.

Sincerely,

Lisa Hancock

Corporate Recall Administrator
Blue Bird Corporation
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