SALES



Motorcycle / ATV Bulletin No: 24-067 Date: July 12, 2024

IMPORTANT SAFETY RECALLSTOP RETAIL SALES and DELIVERY

Suzuki Motor Corporation has determined that a safety defect exists in certain 2023 V-STROM 800DE (DL800DERCM3), 2023 V-STROM 800DE Adventure (DL800DERCM4), and 2024 V-STROM 800DE Adventure (DL800DERCM4) model motorcycles.

Model	SPEC	V.I.N. Range
2023 V-STROM 800DE (DL800DERCM3)	E03	JS1EM12B0P7100030 - JS1EM12BXP7101623
2023 V-STROM 800DE (DL800DERCM3)	E33	JS1EM12B0P7100478 - JS1EM12BXP7101704
2023 V-STROM 800DE Adventure (DL800DERCAM3)	E03	JS1EM12B0P7100268 - JS1EM12BXP7101654
2023 V-STROM 800DE Adventure (DL800DERCAM3)	E33	JS1EM12B0P7100027 - JS1EM12BXP7101587
2024 V-STROM 800DE (DL800DERCM4)	E03	JS1EM12B0R7100001 - JS1EM12BXR7100586
2024 V-STROM 800DE (DL800DERCM4)	E33	JS1EM12B0R7100421 - JS1EM12BXR7100488
2024 V-STROM 800DE Adventure (DL800DERCAM4)	E03	JS1EM12B0R7100256 - JS1EM12BXR7100572
2024 V-STROM 800DE Adventure (DL800DERCAM4)	E33	JS1EM12B0R7100452 - JS1EM12BXR7100720

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Suzuki Motor Corporation is initiating a safety recall campaign to replace potentially defective rear tires on the 2023 and 2024 V-STROM 800DE/800DE Adventure motorcycles. <u>Do not sell or deliver any new or used, affected V-STROM 800DE or V-STROM 800DE Adventure motorcycle until the required Rear Tire Replacement Recall service has been completed, and a warranty claim has been submitted.</u>

Service Bulletin & Safety Recall Repair:

Full information about the Rear Tire Replacement Recall service will be provided in Service Bulletin TL/SV/DL No. 70 that will be published in the coming weeks.

Parts Availability & Ordering:

Parts availability and ordering information, plus the warranty claim process, for the Rear Tire Replacement Recall service will also be provided in Service Bulletin TL/SV/DL No. 70 that will be published in the coming weeks.

Customer Notification Letters:

Suzuki Motor USA, LLC (SMO) expects to notify retail customers of this safety recall on or after August 5, 2024.

Consequences of Non-Compliance:

ALL NEW SUZUKI VEHICLES IN DEALER INVENTORY THAT ARE SUBJECT TO A RECALL OR CUSTOMER SATISFACTION CAMPAIGN INITIATED BY SMO MUST BE REPAIRED BEFORE THESE VEHICLES ARE SOLD OR DELIVERED BY THE DEALER TO THE RETAIL CUSTOMER. FAILURE TO DO SO IS A VIOLATION OF FEDERAL LAW, THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT (THE "DEALER AGREEMENT"), AND SMO'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS (THE "POLICY"). A COPY OF THE POLICY IS AVAILABLE ON SUZUKI CONNECT FOR YOUR REFERENCE.

FURTHER, FAILURE TO COMPLY WITH THE INSTRUCTIONS OF SMO REGARDING COMPLIANCE WITH RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS, AND/OR FAILURE TO MAKE A GOOD FAITH EFFORT TO COMPLY WITH THE FEDERAL CLEAN AIR ACT, THE NATIONAL TRAFFIC AND MOTOR VEHICLE SAFETY ACT, THE CONSUMER PRODUCT SAFETY ACT, OR ANY OTHER LAWS, ORDERS, RULES, OR REGULATIONS REGARDING RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS CONSTITUTES A BREACH OF THE DEALER AGREEMENT AND IS A VIOLATION OF SMO POLICY REFERENCED ABOVE. A DEALER MAY BE HELD RESPONSIBLE FOR ANY PRODUCT DAMAGE AND/OR PERSONAL INJURIES RESULTING FROM SUCH FAILURE.

For more information on your dealership's responsibilities and consequences of non-compliance, please review Sales Bulletin 21-054.

If you have any sales-related questions about this Stop Sales announcement, please contact your Area Sales Manager. If you need any service-related information, please contact the Suzuki TECH-LINE (at 714-996-7480) or your Technical Service and Parts Manager.

We apologize for this inconvenience and will do everything possible to resolve this situation as quickly as possible.

Thank you for your continued support and understanding.

Chris Coons

Senior Manager, Motorcycle Sales Planning and Administration