



June 12, 2024

ATTENTION: ALL DEALER PRINCIPALS

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign regarding the Motor-Driven Power Steering (MDPS) power pack on certain 2024 MY Sportage vehicles manufactured from April 30, 2024 through May 23, 2024.

The Printed Circuit Board (PCB) in the MDPS power pack may have been manufactured with contaminated flux. A contaminated PCB can result in an electrical short circuit. If this occurs, the MDPS power pack may become inoperative, resulting in a loss of power steering assist. A loss of power steering assist requires higher steering effort by the driver, especially at low speeds, which increases the risk of a crash. Customers may experience illumination of the Electric Power Steering (EPS) warning light.

Dealers will replace the MDPS power pack with a new one.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected vehicles. Kia will start mailing notices to the affected vehicle owners beginning on **August 6, 2024**.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,
Kia Service Department

Enclosures