

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 24V-xxx: Tire Pressure Label
Date: Monday, May 6, 2024 3:42:01 PM

Publish Date: May 6, 2024
From: Technical Service
Expiration Date: May 20, 2024

DCSnet Message
Urgent



Subject: **BMW Recall 24V-xxx: Tire Pressure Label**







BMW AG is conducting a Voluntary Non-Compliance Recall (effective May 6, 2024) on certain Model Year 2024 - 2025 BMW vehicles that were produced between March 29, 2023, and April 29, 2024.

The tire information placard may contain tire inflation pressure values for the front and/or rear tires that may be incorrect.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments:  [B710124\[1715023401064\].pdf](#)  [B710124 Recall Notice\[1715023401064\].pdf](#)
 [B710124 24V-xyz-TireInformationPlacard-FAQ-\(06May2024\)\[1715023401064\].pdf](#)  [B710124\[1715023401064\].pdf](#)
 [B710124 Recall Notice\[1715023401064\].pdf](#)
 [B710124 24V-xyz-TireInformationPlacard-FAQ-\(06May2024\)\[1715023401064\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All
BMW SAV (Light Trucks), CC-All



SIB 71 01 24

2024-05-06

RECALL 24V-XXX: TIRE PRESSURE LABEL

MODEL

E-Series	Model Description	Production Date
G05	X5 Sports Activity Vehicle	March 29, 2023 – April 29, 2024

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of May 7, 2024, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

SITUATION

BMW AG is conducting a Voluntary Non-Compliance Recall (effective May 6, 2024) on certain Model Year 2024 - 2025 BMW vehicles that were produced between March 29, 2023, and April 29, 2024.

The tire information placard may contain tire inflation pressure values for the front and/or rear tires that may be incorrect.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Supporting Materials

[picture_as_pdf B710124 24V-xyz-TireInformationPlacard-FAQ-\(06May2024\).pdf](#)

[picture_as_pdf B710124 Recall Notice.pdf](#)

NON-COMPLIANCE RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 24V-xxx: Tire Pressure Label – B71 01 24

BMW AG is conducting a Voluntary Non-Compliance Recall (effective May 6, 2024) on certain Model Year 2024 - 2025 BMW vehicles that were produced between March 29, 2023, and April 29, 2024.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

**Non-Compliance Recall
24V-xyz
Tire Information Placard
Model Year 2024-2025
BMW X5
Issue Date: 05/06/2024**

Q1. Which BMW Group models in the US are potentially affected by this Non-Compliance Recall?

Certain Model Year 2024-2025 BMW X5 models in the US are potentially affected.

Q2. What is the specific issue?

The tire information placard may contain tire inflation pressure values for the front and/or rear tires that may be incorrect.

Q3. Why are other models / vehicles not included in this Non-Compliance Recall?

Other models have tire information placards that contain correct information.

Q4. Can I continue to drive my vehicle?

Yes. However, when you are notified by BMW of this Non-Compliance Recall that a remedy is available, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Non-Compliance Recall, please visit bmwusa.com/recall. **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

Q5. How did BMW Group become aware of the issue?

BMW Group became aware of the issue through its quality control procedures.

Q6. How will I be informed of this Non-Compliance Recall?

Owners of potentially affected vehicles will be notified via First Class mail advising them of this Non-Compliance Recall and to schedule an appointment with an authorized BMW center as soon as possible to have the remedy performed. For the latest updates to this Non-Compliance Recall, please visit bmwusa.com/recall.

To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at bmwusa.com/myBMW. Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit bmwusa.com/recall and click on “**Manage recall notices and contact information**”.

Q7. How will my vehicle be remedied?

The tire information placard will be replaced for free which should take less than one hour.

Q8. Do I have to wait for BMW to contact me to have the remedy performed?

Yes. We are in the process of implementing this Non-Compliance Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit bmwusa.com/recall.