

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 24V-xxx: Head Air Bag
Date: Wednesday, April 24, 2024 2:41:45 PM

Publish Date: April 24, 2024
From: Technical Service
Expiration Date: May 8, 2024

DCSnet Message
Urgent



Subject: **BMW Recall 24V-xxx: Head Air Bag**

BMW AG is conducting a Voluntary Safety Recall (effective April 24, 2024) on certain Model Year 2014 - 2015 BMW vehicles that were produced between November 26, 2013, and September 4, 2014.

Certain vehicles were equipped with a head air bag that may not have been produced by the supplier according to specifications.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments:

-  [B720124 24V-xyz-HeadAirBag-FAQ\[1713983739804\].pdf](#)
-  [B720124 Recall Notice\[1713983739804\].pdf](#)
-  [B720124\[1713983739804\].pdf](#)
-  [B720224 24V-xyz-HeadAirBag-FAQ-\(24042024\)\[1713983739804\].pdf](#)
-  [B720224 Recall Notice\[1713983739804\].pdf](#)
-  [B720224\[1713983739804\].pdf](#)
-  [B720324 24V-xyz-HeadAirBag-FAQ-\(24April2024\)\[1713983739804\].pdf](#)
-  [B720324 Recall Notice\[1713983739804\].pdf](#)
-  [B720324\[1713983739804\].pdf](#) [B720124 24V-xyz-HeadAirBag-FAQ\[1713983739804\].pdf](#)
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- [B720324 Recall Notice\[1713983739804\].pdf](#)
- [B720324\[1713983739804\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All
BMW SAV (Light Trucks), CC-All



SIB 72 01 24

2024-04-24

RECALL 24V-XXX: HEAD AIR BAGS LEFT AND RIGHT

MODEL

E-Series	Model Description	Production Date
F22	2 Series Coupe	December 4, 2013 – June 13, 2014
F30	3 Series Sedan	November 26, 2013 – June 4, 2014
F32	4 Series Coupe	December 17, 2013 – April 2, 2014
F80	M3 Sedan	March 28, 2014
F82	M4 Coupe	March 27, 2014

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of April 25, 2024, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

SITUATION

BMW AG is conducting a Voluntary Safety Recall (effective April 24, 2024) on certain Model Year 2014 - 2015 BMW vehicles that were produced between November 26, 2013, and June 13, 2014.

Certain vehicles were equipped with a head air bag that may not have been produced by the supplier according to specifications.

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Supporting Materials

[picture_as_pdf B720124 24V-xyz-HeadAirBag-FAQ.pdf](#)

[picture_as_pdf B720124 Recall Notice.pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 24V-XXX: Head Air Bags Left and Right – B72 01 24

BMW AG is conducting a Voluntary Safety Recall (effective April 24, 2024) on certain Model Year 2014 - 2015 BMW vehicles that were produced between November 26, 2013, and June 13, 2014.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

Safety Recall
24V-xyz
Head Air Bag
Model Year 2014 & 2015
BMW 2, 3, and 4 Series
Issue Date: 04/24/2024

- Q1. Which BMW Group models in the US are potentially affected by this Safety Recall?**
Certain Model Year 2014 & 2015 BMW 2 Series, 3 Series, and 4 Series in the US are potentially affected.
- Q2. What is the specific issue?**
Certain vehicles were equipped with a head air bag that may not have been produced by the supplier according to specifications.
- Q3. Why are other models / vehicles not included in this Safety Recall?**
Other models have head air bags that was produced to specifications by the supplier.
- Q4. Can I continue to drive my vehicle?**
Yes. However, when you are notified by BMW of this Safety Recall, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall). **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**
- Q5. How did BMW Group become aware of the issue?**
BMW Group became aware of the issue through its quality control procedures.
- Q6. How will I be informed of this Safety Recall?**
Owners of potentially affected vehicles will be notified via First Class mail and requested to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at [bmwusa.com/dealer](https://www.bmwusa.com/dealer).
- To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at [bmwusa.com/myBMW](https://www.bmwusa.com/myBMW). Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit [bmwusa.com/recall](https://www.bmwusa.com/recall) and click on “**Manage recall notices and contact information**”.
- Q7. How will my vehicle be remedied?**
Potentially affected vehicles will have the head air bags replaced for free.
- Q8. Do I have to wait for BMW to contact me to have the remedy performed?**
Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall).



SIB 72 02 24
RECALL 24V-XXX: HEAD AIR BAG LEFT

2024-04-24

MODEL

E-Series	Model Description	Production Date
F22	2 Series Coupe	December 4, 2013 – December 21, 2013
F30	3 Series Sedan	November 26, 2013 – June 30, 2014
F32	4 Series Coupe	December 16, 2013 – March 28, 2014
F80	M3 Sedan	June 28, 2014

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Supporting Materials

[picture_as_pdf B720224 Recall Notice.pdf](#)

[picture_as_pdf B720224 24V-xyz-HeadAirBag-FAQ-\(24042024\).pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 24V-XXX: Head Air Bag Left – B72 02 24

BMW AG is conducting a Voluntary Safety Recall (effective April 24, 2024) on certain Model Year 2014 - 2015 BMW vehicles that were produced between November 26, 2013, and June 30, 2014.

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Safety Recall
24V-xyz
Head Air Bag
Model Year 2014 & 2015
BMW 2, 3, and 4 Series
Issue Date: 04/24/2024

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- To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at [bmwusa.com/myBMW](https://www.bmwusa.com/myBMW). Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit [bmwusa.com/recall](https://www.bmwusa.com/recall) and click on “**Manage recall notices and contact information**”.
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SIB 72 03 24
RECALL 24V-XXX: HEAD AIR BAG RIGHT

2024-04-24

MODEL

E-Series	Model Description	Production Date
F22	2 Series Coupe	December 19, 2013 – June 16, 2014
F30	3 Series Sedan	November 29, 2013 – September 4, 2014
F32	4 Series Coupe	February 12, 2014 – April 1, 2014
F36	4 Series Gran Coupe	June 17, 2014 – July 9, 2014
F80	M3 Sedan	March 29, 2014 – July 4, 2014
F82	M4 Coupe	March 31, 2014 – April 1, 2014

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Supporting Materials

[picture_as_pdf B720324 24V-xyz-HeadAirBag-FAQ-\(24April2024\).pdf](#)

[picture_as_pdf B720324 Recall Notice.pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 24V-XXX: Head Air Bag Right – B72 03 24

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