## SALES



Motorcycle / ATV Bulletin No: 24-013 Date: February 7, 2024

# **IMPORTANT SAFETY RECALL STOP RETAIL SALES and DELIVERY**

Suzuki Motor Corporation has determined that a safety defect exists in certain 2024 GSX-8R (GSX800FRQM4) models:

Model	SPEC	V.I.N. Range
2024 GSX-8R	E03	JS1EM13B#R7100574 - JS1EM13B#R7100932
(GSX800FRQM4)		

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Suzuki Motor Corporation (SMC) is initiating a safety recall campaign to inspect the drive chain to verify that the joint pins are rivetted properly, and if not, replace affected parts. <u>Do not sell or deliver any new or used, affected GSX-8R motorcycle until the drive chain inspection and any required service has been completed, and a warranty claim has been submitted.</u>

### Service Bulletin & Safety Recall Repair:

Full information about the Drive Chain Inspection & Replacement Recall service will be provided in Service Bulletin GS/GSX/GSX-R No. 265 that will be published on or after February 14, 2024.

#### Parts Availability & Ordering:

<u>Parts are not required to perform the inspection portion of this recall service.</u> However if the inspection indicates an issue with the riveting of the drive chain joint pins you will need to order and then install certain parts per upcoming Service Bulletin GS/GSX/GSX-R No. 265.

#### **Customer Notification Letters:**

Suzuki Motor USA, LLC (SMO) expects to notify retail customers of this safety recall on or after February 19, 2024.

#### Consequences of Non-Compliance:

ALL NEW SUZUKI VEHICLES IN DEALER INVENTORY THAT ARE SUBJECT TO A RECALL OR CUSTOMER SATISFACTION CAMPAIGN INITIATED BY SMO MUST BE REPAIRED BEFORE THESE VEHICLES ARE SOLD OR DELIVERED BY THE DEALER TO THE RETAIL CUSTOMER. FAILURE TO DO SO IS A VIOLATION OF FEDERAL LAW, THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT (THE "DEALER AGREEMENT"), AND SMO'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS (THE "POLICY"). A COPY OF THE POLICY IS AVAILABLE ON SUZUKI CONNECT FOR YOUR REFERENCE.

Consequences of Non-Compliance (continued from prior page):

FURTHER, FAILURE TO COMPLY WITH THE INSTRUCTIONS OF SMO REGARDING COMPLIANCE WITH RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS, AND/OR FAILURE TO MAKE A GOOD FAITH EFFORT TO COMPLY WITH THE FEDERAL CLEAN AIR ACT, THE NATIONAL TRAFFIC AND MOTOR VEHICLE SAFETY ACT, THE CONSUMER PRODUCT SAFETY ACT, OR ANY OTHER LAWS, ORDERS, RULES, OR REGULATIONS REGARDING RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS CONSTITUTES A BREACH OF THE DEALER AGREEMENT AND IS A VIOLATION OF SMO POLICY REFERENCED ABOVE. A DEALER MAY BE HELD RESPONSIBLE FOR ANY PRODUCT DAMAGE AND/OR PERSONAL INJURIES RESULTING FROM SUCH FAILURE.

For more information on your dealership's responsibilities and consequences of non-compliance, please review Sales Bulletin 21-054.

If you need any additional information, please contact the Suzuki TECH-LINE (at 714-996-7480) or your Technical Service and Parts Manager (TSPM). We apologize for this inconvenience and will do everything possible to resolve this situation as quickly as possible.

Thank you for your continued support and understanding.

Chris Coons

Senior Manager, Motorcycle Sales Planning and Administration