OMB Control No.: 2127-0004

Part 573 Safety Recall Report

24T-001

Manufacturer Name: Wheel Group Holdings LLC

Submission Date: JUN 07, 2024 NHTSA Recall No.: 24T-001 Manufacturer Recall No.: NR



Manufacturer Information:

Manufacturer Name: Wheel Group Holdings LLC

Address: 1050 N. Vineyard Ave.

Ontario CA 91764

Company phone: 6263631666

Population:

Number of potentially involved : 673,000 Estimated percentage with defect : 91%

Tire Information:

Tire Brand 1: AMP

Tire Line: Terrain Attack R/T; Terrain Attack A/T, Terrain Pro A/T, Mud Terrain Attack M/

T

Tire Size: Various

Descriptive Information: An all-terrain, all-weather tire of varying load ranges (SL, XL, C, D, E, and F) sold

as replacement equipment.

Production Dates: JAN 01, 2018 - MAR 18, 2024

TIN (Tire Identification Number)

Plant ID Size code Optional Code Begin M Code End M Code various various various 1220 0324

Description of Noncompliance:

Description of the The subject tires are marked with an Alpine symbol, the Three Peak Mountain

Noncompliance: SnowFlake ("3PMSF"), in accordance with the European Union UNECE R-117

protocol and associated snow traction testing conducted by TUV. However, the subject tires were not tested in accordance with the ASTM F1805 snow traction test required by FMVSS 139 and, as such, do not meet the definition of snow tire per 49 CFR 571.139 S5.5(i). Both the UNECE R-117 protocol and FMVSS 139 rely on the same 3PMSF symbol to designate tires as snow tires for the

European Union and U.S. markets, respectively.

FMVSS 1: 139 - New pneumatic radial tires for light vehicles

FMVSS 2: NR

Description of the Safety Risk: If placed into service, the subject tires may not provide the expected traction

performance in severe snow weather conditions and could potentially

increase the risk of a crash

Description of the Cause: The Wheel Group relied on compliance with the UNECE R-117 protocol and

associated TUV testing, rather than ASTM F1805 testing, as the basis for applying the 3PMSF symbol.

Identification of Any Warning NR that can Occur:

Involved Components:

Component Name: Tires Component Description: NR Component Part Number: NR

Supplier Identification:

Component Manufacturer

Name: NR Address: NR

NR

Country: NR

Chronology:

- February 25-28, 2024: The Wheel Group and an overseas AMP tire supplier discussed how certain tires were tested to enable use of the 3PMSF symbol
- March 1-7, 2024: The Wheel Group engaged third-party consultants and independent testing organizations to seek clarity on potential testing gaps and conduct ASTM-1805 testing
- March 7-14, 2024: The Wheel Group facilitated third-party testing of select tires
- March 14, 2024: The Wheel Group determined that the select tires did not meet ASTM 1805 traction requirements
- March 18, 2024: The Wheel Group voluntarily initiated a stop-ship on all inventory with the 3PMSF symbol and will begin to inform dealers and distributors to stop customer sales.

April 9th, 2024: As part of our ongoing investigation, reviews of inventory tires discovered tires outside the original recall population that were mislabeled with the alpine symbol. A full review of inventory identified certain populations of Mud Terrain tires with specific date codes and SKU's that were mislabeled. We are updating our affected tire population based on this new information. Distributors will be notified to stop sale and inspect tires in the new population, and owners will be notified when the remedy is available.

Description of Remedy:

Description of Remedy Program: The Wheel Group is offering either one of two remedy options: 1) Removal

of the Alpine Symbol along with an oil change at Jiffy Lube location free of charge. In addition, a one-time goodwill payment of \$20 per tire upon submission of proof that the label removal has been performed. 2) If you drive in conditions requiring the snow tire traction performance represented by the Alpine Symbol, contact The Wheel Group customer

outreach number to discuss an AMP tire destruction and snow tire

reimbursement option

How Remedy Component Differs Option 1) Remedied tires will be accurately labeled; Option 2) Recalled

from Recalled Component: tire will be removed from service.

Identify How/When Recall Condition Starting in March 2024, no AMP tires were shipped with inaccurate Alpine

was Corrected in Production: Symbol labels.

Recall Schedule:

Description of Recall Schedule: Interim recall notices were sent to owners in May 2024. Recall notices

with the final remedy options will be sent by June 30, 2024.

Planned Dealer Notification Date: MAR 22, 2024 - MAY 19, 2024 Planned Owner Notification Date: MAY 13, 2024 - MAY 19, 2024

Purchaser Information:

The following manufacturers purchased this defective/noncompliant equipment for possible use or installation in new motor vehicles or new items of motor vehicle equipment:

Name: NR

Address: NR

NR

Country: NR

Company Phone: NR

^{*} NR - Not Reported