

Part 573 Safety Recall Report

24E-018

Manufacturer Name : Ford Motor Company

Submission Date : FEB 23, 2024

NHTSA Recall No. : 24E-018

Manufacturer Recall No. : 24S12



Manufacturer Information :

Manufacturer Name : Ford Motor Company

Address : 330 Town Center Drive

Suite 500 Dearborn MI 48126-2738

Company phone : 1-866-436-7332

Population :

Number of potentially involved : 207

Estimated percentage with defect : 100 %

Equipment Information :

Brand / Trade 1 : Ford Accessory Parts

Model : Ford EcoSport Rear Seat Cover

Part No. : VNJ1Z-6163812-A/B

Size : N/A

Function : N/A

Descriptive Information : Rear seat covers sold as accessory parts "Over-The-Counter" (OTC) for 2018MY-2022MY EcoSport vehicles.

Production Dates : JAN 15, 2018 - DEC 29, 2023

Description of Defect :

Description of the Defect : Rear seat covers that were sold as accessory parts "Over-The-Counter" (OTC) for 2018MY-2022MY EcoSport vehicles do not include a feature to allow for proper rear side air bag deployment.

FMVSS 1 : NR

FMVSS 2 : NR

Description of the Safety Risk : The rear seat covers may prevent the proper deployment of the seat airbag, potentially resulting in delayed or improper deployment of airbag during a crash. A delayed or improperly deployed seat airbag during a crash increases the risk of rear seat occupant injury.

Description of the Cause : The vehicle used to pattern the EcoSport rear seat covers was not a North American market EcoSport vehicle and was not equipped with rear seat side air bags.

Identification of Any Warning that can Occur : None.

Involved Components :

Component Name : 2nd row seat cover (taupe)

Component Description : 2nd row seat cover accessory

Component Part Number : VNJ1Z-6163812-A

Component Name : 2nd row seat cover (charcoal)

Component Description : 2nd row seat cover accessory

Component Part Number : VNJ1Z-6163812-B

Supplier Identification :

Component Manufacturer

Name : CoverCraft Industries, LLC

Address : 100 Enterprise Blvd.

Paul's Valley Oklahoma 73075

Country : United States

Chronology :

On January 16, 2024, Ford's Critical Concern Review Group (CCRG) reviewed an issue pertaining to EcoSport accessory seat covers. The Ford Licensed Accessory (FLA) engineering team identified a side airbag tag on the rear seat of a North American vehicle personalization test fleet vehicle. This led to the discovery that the second-row accessory seat cover accessory covers the side air bag tear seam and does not include a feature to allow air bag deployment.

Ford investigated and discovered that the engineering team used a non-North American vehicle without rear seat side airbags to pattern the accessory seat covers. Because the vehicle used to pattern the covers did not have rear seat side airbags, the engineering team did not include the necessary design features to account for side airbag deployment. This accessory was released for potential use on 2018MY – 2022MY EcoSport vehicles. As of January 16, 2024, Ford's records indicate that 207 rear seat covers have been purchased by U.S. dealers.

On February 16, 2024, Ford's Field Review Committee reviewed the concern and approved a field action.

Ford is not aware of any accidents, injuries, field reports, Vehicle Owner Questionnaires (VOQs), or legal claims related to this subject.

Description of Remedy :

Description of Remedy Program : Letters will be sent to the dealer principals of the dealerships that ordered the suspect parts for which there is no traceability. Dealerships will be required to contact customers that purchased the rear seat cover accessory and request that the customer return part for a full refund. Dealer to provide evidence that the returned part has been scrapped/destroyed. There will be no charge for this service.

Ford provided the general reimbursement plan for the cost of remedies paid for by vehicle owners prior to notification of a safety recall in May 2023. The ending date for reimbursement eligibility is estimated to be May 26, 2024.

Ford will forward a copy of the notification letters to dealers to the agency when available.

How Remedy Component Differs from Recalled Component : No remedy component, refund only.

Identify How/When Recall Condition was Corrected in Production : N/A

Recall Schedule :

Description of Recall Schedule : Notification to dealers is expected to occur on February 26, 2024. Ford will not be mailing letters to customers. Dealers will identify customers who purchased rear seat covers and will contact them accordingly.

Planned Dealer Notification Date : FEB 26, 2024 - FEB 26, 2024

Planned Owner Notification Date : NR - NR

Purchaser Information :

The following manufacturers purchased this defective/noncompliant equipment for possible use or installation in new motor vehicles or new items of motor vehicle equipment:

Name : NR

Address : NR

NR

Country : NR

Company Phone : NR

* NR - Not Reported