

U.S. Department of Transportation

National Highway Traffic Safety Administration

December 30, 2024

Mr. Tom Single Assistant Director Ford Motor Company 330 Town Center Drive Suite 500 Dearborn, MI 48126-2738

Subject: Rearview Camera Image May Not Display

Dear Mr. Single:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

1200 New Jersey Avenue SE Washington, DC 20590

NEF-107DG

24V-951

Makes/Models/Model Years:

FORD/FIESTA/2019 FORD/FLEX/2019 LINCOLN/MKT/2019

Mfr's Report Date: December 20, 2024

NHTSA Campaign Number: 24V-951

Components:

BACK OVER PREVENTION: SENSING SYSTEM: CAMERA

Potential Number of Units Affected: 30,715

Problem Description:

Ford Motor Company (Ford) is recalling certain 2019 Flex, Fiesta, and Lincoln MKT vehicles. The rearview camera may intermittently display a blank or distorted image.

Consequence:

A rearview camera that displays a blank or distorted image can reduce the drivers view of what is behind the vehicle, increasing the risk of a crash.

Remedy:

A remedy is under development. Owner notification letters are expected to be mailed February 3, 2025. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 24S75.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153) or go to nhtsa.gov.



Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Ford Motor Company's contact for this recall will be Dusty Gardner who may be reached by email at dusty.gardner@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Chief, Recall Management Division Office of Defects Investigation

Enforcement

