



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

October 17, 2024

Mr. Tim Cochran  
General Motors, LLC  
29427 Louis Chevrolet Road  
MAIL CODE 480-210-2V  
WARREN, MI 48093

NEF-107DM  
24V-755

**Subject:** Turn Signals May Not Be Visible/FMVSS 108

Dear Mr. Cochran:

This letter serves to acknowledge General Motors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

GMC/SIERRA EV/2024

**Mfr's Report Date:** October 10, 2024

**NHTSA Campaign Number:** 24V-755

**Components:**

EXTERIOR LIGHTING:LIGHTING CONTROL MODULE

**Potential Number of Units Affected:** 1,962

**Problem Description:**

General Motors, LLC (GM) is recalling certain 2024 GMC Sierra EV vehicles. The front turn signal lights and parking lights may be too similar in brightness, making it difficult to see the front turn signals when they are activated. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 108, "Lamps, Reflective Devices, and Associated Equipment."

**Consequence:**

Front turn signals that are difficult to see may not clearly indicate the driver's intentions to other road users, increasing the risk of a crash.

**Remedy:**

Dealers will replace the headlamp multipurpose LED driver (MLD) module, free of charge. Owner notification letters are expected to be mailed November 25, 2024. Owners may contact GMC customer service at 888-988-7267. GM's number for this recall is N242474560.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153) or go to [nhtsa.gov](https://www.nhtsa.gov).



We have received GM's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

General Motors, LLC's contact for this recall will be DeMara Magruder who may be reached by email at [demara.magruder@dot.gov](mailto:demara.magruder@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement