



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 8, 2024

Mr. Jim Moore
Manager of In-Use Vehicle Conformity
Porsche Cars North America, Inc.
One Porsche Drive
Atlanta, GA 30354

NEF-107DG
24V-730

Subject: Rearview Camera Image May Not Display/FMVSS 111

Dear Mr. Moore:

This letter serves to acknowledge Porsche Cars North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

PORSCHE/TAYCAN/2025

Mfr's Report Date: October 1, 2024

NHTSA Campaign Number: 24V-730

Components:

ELECTRICAL SYSTEM:ADAS:CONTROL MODULE

Potential Number of Units Affected: 183

Problem Description:

Porsche Cars North America, Inc. (Porsche) is recalling certain 2025 Taycan vehicles. The rearview image may not immediately display when the vehicle is shifted into reverse. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 111, "Rear Visibility."

Consequence:

A delayed rearview camera image reduces the driver's rear view, increasing the risk of a crash.

Remedy:

Dealers will update the central computer software, free of charge. Owner notification letters are expected to be mailed November 29, 2024. Owners may contact Porsche customer service at 1-800-767-7243. Porsche's number for this recall is ARB8.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153) or go to www.nhtsa.gov.

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Porsche Cars North America, Inc.'s contact for this recall will be Dusty Gardner who may be reached by email at dusty.gardner@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement