



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

September 19, 2024

Shaun Austin  
Director Vehicle Safety Investigations  
Hyundai Motor America  
10550 Talbert Avenue  
Fountain Valley, CA 92708

NEF-107ES  
24V-691

**Subject:** Missing Glove Box Air Bag Warning Label/FMVSS 208

Dear Shaun Austin:

This letter serves to acknowledge Hyundai Motor America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

HYUNDAI/TUCSON/2025

**Mfr's Report Date:** September 13, 2024

**NHTSA Campaign Number:** 24V-691

**Components:**

EQUIPMENT:OTHER:LABELS

**Potential Number of Units Affected:** 65

**Problem Description:**

Hyundai Motor America (Hyundai) is recalling certain 2025 Tucson vehicles. The glove box air bag warning label may be missing. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 208, "Occupant Crash Protection."

**Consequence:**

Without the glove box label, operators may be unaware of the increased risks that an air bag poses to an infant or child in the front seat, increasing the risk of injury to occupants.

**Remedy:**

Hyundai will mail owners the warning labels, free of charge. Owner notification letters are expected to be mailed November 12, 2024. Owners may contact Hyundai Customer service at 1-855-371-9460. Hyundai's number for this recall is 268.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Hyundai Motor America's contact for this recall will be Emily C. Smith who may be reached by email at [emily.c.smith@dot.gov](mailto:emily.c.smith@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement