



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

July 25, 2024

Mr. Lee Conn  
Storyteller Overland  
109 West Park Drive  
Birmingham, AL 35211

NEF-107HG  
24V-551

**Subject:** Incorrect Weight Capacity on Label/FMVSS 120

Dear Mr. Conn:

This letter serves to acknowledge Storyteller Overland's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

STORYTELLER OVERLAND/GXV NEXT/2024

**Mfr's Report Date:** July 23, 2024

**NHTSA Campaign Number:** 24V-551

**Components:**

EQUIPMENT:OTHER:LABELS

**Potential Number of Units Affected:** 3

**Problem Description:**

Storyteller Overland, LLC (Storyteller Overland) is recalling certain 2024 GXV Next vehicles. The Cargo Carrying Capacity listed on the certification label is incorrect, which can allow the vehicle to be overloaded. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 120, "Wheels and Rims - Other than Passenger Cars."

**Consequence:**

An overloaded vehicle can increase the risk of a crash.

**Remedy:**

Storyteller Overland will mail corrected labels to owners, free of charge. Owner notification letters are expected to be mailed September 10, 2024. Owners may contact Storyteller Overland customer service at 1-888-999-7442.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Storyteller Overland's contact for this recall will be Hensly Guerra who may be reached by email at [hensly.guerra1@dot.gov](mailto:hensly.guerra1@dot.gov). We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement