



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

April 25, 2024

Mr. Jonathan Gannon
BMW of North America, LLC
150 Chestnut Ridge Road
Woodcliff Lake, NJ 07677

NEF-107DM
24V-288

Subject: Air Bag Inflators May Rupture

Dear Mr. Gannon:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/228I/2014-2015
BMW/320I/2014-2015
BMW/328D/2014-2015
BMW/328I/2014-2015
BMW/335I/2014-2015
BMW/428I/2014-2015
BMW/435I/2014-2015
BMW/M235I/2014-2015
BMW/M3/2014-2015
BMW/M4/2014-2015

Mfr's Report Date: April 24, 2024

NHTSA Campaign Number: 24V-288

Components:

AIR BAGS:SIDE/WINDOW:HEAD:INFLATOR

Potential Number of Units Affected: 5,761

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2014-2015 2 Series Coupe (228i, 228i xDrive, M235i), 3 Series Sedan (320i, 320i xDrive, 328i, 328i xDrive, 335i, 335i xDrive, M3, 328d, 328d xDrive), 4 Series Coupe (428i, 428i xDrive, 435i, 435i xDrive, M4), and 2015 4 Series Gran Coupe (428i, 428i xDrive, 435i, 435i xDrive) vehicles. The head air bag inflator may fail at the weld joint, which can cause gas to leak from the inflator or result in an inflator rupture.

Consequence:

An inflator that ruptures may cause sharp metal fragments to enter or exit the vehicle, increasing the risk of injury. Additionally, an inflator that leaks gas may only partially inflate during a crash, increasing the risk of injury.



Remedy:

Dealers will replace the head air bags, free of charge. Owner notification letters are expected to be mailed June 14, 2024. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

BMW of North America, LLC's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement