Ms. Sabrina Groshek  
Executive Director, Global Systems & Product Investigation  
General Motors, LLC  
General Motors Company  
29427 Louis Chevrolet Road  
Warren, MI 48093-2350

Subject: Emergency Braking Can Activate Unexpectedly

Dear Ms. Groshek:

This letter serves to acknowledge General Motors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:  
CHEVROLET/COLORADO/2023  
GMC/CANYON/2023

Mfr's Report Date: February 22, 2024

NHTSA Campaign Number: 24V-133

Components:  
ELECTRICAL SYSTEM:ADAS:DRIVER MONITORING:CAMERA/SENSOR  
FORWARD COLLISION AVOIDANCE: AUTOMATIC EMERGENCY BRAKING

Potential Number of Units Affected: 55,755

Problem Description:  
General Motors, LLC (GM) is recalling certain 2023 Chevrolet Colorado and GMC Canyon vehicles. The front camera module (FCM) system may falsely detect an obstacle, causing the automatic emergency braking (AEB) to engage unexpectedly.

Consequence:  
Unexpected automatic emergency braking can cause the vehicle to abruptly stop or slow down, increasing the risk of a crash.

Remedy:  
Dealers will update the front camera module (FCM) software, free of charge. Owner notification letters are expected to be mailed April 8, 2024. Owners may contact GMC customer service at 1-800-462-8782 or Chevrolet customer service at 1-800-222-1020. GM's number for this recall is A232424660.

Notes:  
Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.
Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

General Motors, LLC’s contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement