



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 15, 2024

Mr. Dedrick Hagans
After Sales Business Manager
Bugatti
2003 Edmund Halley Drive
Reston, VA 20191

NEF-107DG
24V-096

Subject: Seat Belt Warning Chime May Not Activate/FMVSS 208

Dear Mr. Hagans:

This letter serves to acknowledge Bugatti's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
BUGATTI/CHIRON/2016-2023

Mfr's Report Date: February 9, 2024

NHTSA Campaign Number: 24V-096

Components:
ELECTRICAL SYSTEM: INSTRUMENT CLUSTER/PANEL
SEAT BELTS:FRONT

Potential Number of Units Affected: 156

Problem Description:

Bugatti is recalling certain 2016-2023 Bugatti Chiron vehicles. The audible chime may not activate when the vehicle starts, and the driver has not buckled their seat belt. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 208, "Occupant Crash Protection."

Consequence:

The driver may be unaware that their seat belt is not fastened, increasing the risk of injury during a crash.

Remedy:

Dealers will update the instrument cluster software, free of charge. Owner notification letters are expected to be mailed in February 2024. Owners may contact Bugatti customer service at 1-703-826-7545. Bugatti's number for this recall is BUGCR036.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Bugatti's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.



Please ensure the following requirements are met:

Per the requirements of 49 USC 30119, please provide the part number, name and description of the component or components involved in this recall. This information should be provided in an amended 573 in the "Involved Components" section.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Bugatti's contact for this recall will be Dusty Gardner who may be reached by email at dusty.gardner@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement