



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 13, 2024

Ms. Lisa Hancock
Corporate Recall Administrator
Blue Bird Body Company
402 Blue Bird Blvd
Fort Valley, GA 31069

NEF-107HG
24V-078

Subject: Incorrectly Installed Seats/FMVSS 210

Dear Ms. Hancock:

This letter serves to acknowledge Blue Bird Body Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BLUE BIRD/ALL AMERICAN/2020-2023
BLUE BIRD/VISION/2020-2024

Mfr's Report Date: February 7, 2024

NHTSA Campaign Number: 24V-078

Components:

SEATS

Potential Number of Units Affected: 6,691

Problem Description:

Blue Bird Body Company (Blue Bird) is recalling certain 2020-2024 Vision and 2020-2023 All American school buses. The convertible seats may have been incorrectly installed, which can result in an unsecured seat. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 210, "Seat Belt Assembly Anchorages."

Consequence:

An unsecured seat may not adequately restrain an occupant, increasing the risk of injury during a crash.

Remedy:

Dealers will inspect and repair the seat, free of charge. Owner notification letters are expected to be mailed April 05, 2024. Owners may contact Blue Bird customer service at 1-478-822-2242. Blue Bird's number for this recall is R24CM-SB.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please be reminded of the following requirements:



You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Blue Bird Body Company's contact for this recall will be Hensly Guerra who may be reached by email at hensly.guerra1@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement