



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

December 16, 2024

Ken Coltrane
Prinx Chengshan Tire North America, Inc.
100 North Barranca Street
Suite 1000
West Covina, CA 91791

NEF-107HG
24T-014

Subject: Insufficient Traction for Snow Tires/FMVSS 139

Dear Ken Coltrane:

This letter serves to acknowledge Prinx Chengshan Tire North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

FORTUNE/TORMENTA M/T FSR310/31X10.50R15LT
FORTUNE/TORMENTA M/T FSR310/33X12.50R15LT
FORTUNE/TORMENTA M/T FSR310/33X12.50R18LT
FORTUNE/TORMENTA M/T FSR310/33X12.50R20LT
FORTUNE/TORMENTA M/T FSR310/33X12.50R22LT
FORTUNE/TORMENTA M/T FSR310/35X12.50R17LT
FORTUNE/TORMENTA M/T FSR310/35X12.50R18LT
FORTUNE/TORMENTA M/T FSR310/35X12.50R20LT
FORTUNE/TORMENTA M/T FSR310/35X12.50R22LT
FORTUNE/TORMENTA M/T FSR310/35X13.50R20LT
FORTUNE/TORMENTA M/T FSR310/37X12.50R20LT
FORTUNE/TORMENTA M/T FSR310/37X12.50R22LT
FORTUNE/TORMENTA M/T FSR310/37X13.50R20LT
FORTUNE/TORMENTA M/T FSR310/37X13.50R22LT
FORTUNE/TORMENTA M/T FSR310/LT235/75R15
FORTUNE/TORMENTA M/T FSR310/LT235/85R16
FORTUNE/TORMENTA M/T FSR310/LT245/75R16
FORTUNE/TORMENTA M/T FSR310/LT265/70R17
FORTUNE/TORMENTA M/T FSR310/LT265/75R16
FORTUNE/TORMENTA M/T FSR310/LT275/65R18
FORTUNE/TORMENTA M/T FSR310/LT285/70R17
FORTUNE/TORMENTA M/T FSR310/LT285/75R16
FORTUNE/TORMENTA M/T FSR310/LT305/55R20
FORTUNE/TORMENTA M/T FSR310/LT305/70R16
FORTUNE/TORMENTA M/T FSR310/LT325/50R22
FORTUNE/TORMENTA R/T FSR309/33X12.50R18LT
FORTUNE/TORMENTA R/T FSR309/33X12.50R20LT
FORTUNE/TORMENTA R/T FSR309/33X12.50R22LT
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FORTUNE/TORMENTA R/T FSR309/35X12.50R22LT
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FORTUNE/TORMENTA R/T FSR309/40X15.50R24LT
FORTUNE/TORMENTA R/T FSR309/LT265/50R20
FORTUNE/TORMENTA R/T FSR309/LT265/60R18
FORTUNE/TORMENTA R/T FSR309/LT265/65R17
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FORTUNE/TORMENTA R/T FSR309/LT265/70R17
FORTUNE/TORMENTA R/T FSR309/LT265/70R18
FORTUNE/TORMENTA R/T FSR309/LT275/55R20
FORTUNE/TORMENTA R/T FSR309/LT275/60R20
FORTUNE/TORMENTA R/T FSR309/LT275/65R18
FORTUNE/TORMENTA R/T FSR309/LT275/65R20
FORTUNE/TORMENTA R/T FSR309/LT275/70R18
FORTUNE/TORMENTA R/T FSR309/LT285/50R20
FORTUNE/TORMENTA R/T FSR309/LT285/50R22
FORTUNE/TORMENTA R/T FSR309/LT285/55R20
FORTUNE/TORMENTA R/T FSR309/LT285/60R18
FORTUNE/TORMENTA R/T FSR309/LT285/60R20
FORTUNE/TORMENTA R/T FSR309/LT285/65R18
FORTUNE/TORMENTA R/T FSR309/LT285/70R17
FORTUNE/TORMENTA R/T FSR309/LT285/75R18
FORTUNE/TORMENTA R/T FSR309/LT295/55R20
FORTUNE/TORMENTA R/T FSR309/LT295/60R20
FORTUNE/TORMENTA R/T FSR309/LT295/65R20
FORTUNE/TORMENTA R/T FSR309/LT295/70R17
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FORTUNE/TORMENTA R/T FSR309/LT305/55R20
FORTUNE/TORMENTA R/T FSR309/LT325/50R22
FORTUNE/TORMENTA R/T FSR309/LT325/60R20
PRINX/HiCOUNTRY M/T HM1/31X10.50R15LT
PRINX/HiCOUNTRY M/T HM1/33X12.50R15LT
PRINX/HiCOUNTRY M/T HM1/33X12.50R18LT
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PRINX/HiCOUNTRY M/T HM1/LT265/70R17
PRINX/HiCOUNTRY M/T HM1/LT265/75R16
PRINX/HiCOUNTRY M/T HM1/LT275/65R18

PRINX/HiCOUNTRY M/T HM1/LT285/70R17
PRINX/HiCOUNTRY M/T HM1/LT285/75R16
PRINX/HiCOUNTRY M/T HM1/LT305/55R20
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PRINX/HiCOUNTRY R/T HR1/LT265/60R18
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PRINX/HiCOUNTRY R/T HR1/LT265/65R18
PRINX/HiCOUNTRY R/T HR1/LT265/70R17
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PRINX/HiCOUNTRY R/T HR1/LT295/55R20
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PRINX/HiCOUNTRY R/T HR1/LT295/70R18
PRINX/HiCOUNTRY R/T HR1/LT305/55R20
PRINX/HiCOUNTRY R/T HR1/LT325/50R22
PRINX/HiCOUNTRY R/T HR1/LT325/60R20

Mfr's Report Date: December 9, 2024

NHTSA Campaign Number: 24T-014

Components:

TIRES:MARKINGS

Potential Number of Units Affected: 541,632

Problem Description:

Prinx Chengshan Tire North America, Inc. (PCTNA) is recalling certain Fortune Tormenta and Prinx Hicountry sold as replacements tires. Please refer to the 573 Safety Report for specific sizes. The tires are labeled as snow tires, but do not have sufficient traction to perform in all snow weather conditions. As such, these tires fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 139, "New Pneumatic Radial Tires for Light Vehicles."

Consequence:

Tires that do not provide sufficient traction in snow can increase the risk of a crash.

Remedy:

The remedy is currently under development. Owner notification letters are expected to be mailed February 1, 2025. Owners may contact PCTNA customer service at 1-310-205-8355 x 109.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please ensure the following requirements are met:

A description of the manufacturer's program for remedying the defect or noncompliance (49 CFR 573.6 (c)(8)(i)).

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Prinx Chengshan Tire North America, Inc.'s contact for this recall will be Hensly Guerra who may be reached by email at hensly.guerra1@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink that reads "Alex Ansley". The signature is fluid and cursive, with a long horizontal stroke at the end.

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement