



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

March 26, 2024

Mr. Naveen Kumar  
VP Operations  
Wheel Group Holdings LLC  
1050 N. Vineyard Ave.  
Ontario, CA 91764

NEF-107HG  
24T-001

**Subject:** Insufficient Traction for Snow Tires/FMVSS 139

Dear Mr. Kumar:

This letter serves to acknowledge Wheel Group Holdings LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

AMP/TERRAIN ATTACK A/T/9999  
AMP/TERRAIN ATTACK R/T/9999  
AMP/TERRAIN PRO A/T/9999

**Mfr's Report Date:** March 21, 2024

**NHTSA Campaign Number:** 24T-001

**Components:**

TIRES:MARKINGS

**Potential Number of Units Affected:** 520,000

**Problem Description:**

Wheel Group Holding, LLC (WGH) is recalling certain AMP Terrain Attack R/T, Terrain Attack A/T, and Terrain Pro A/T tires with load ranges SL, XL, C, D, E, and F. The tires are labeled as snow tires, but do not have sufficient traction to perform in all snow weather conditions. As such, these tires fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 139, "New Pneumatic Radial Tires for Light Vehicles."

**Consequence:**

Tires that do not provide sufficient traction in snow can increase the risk of a crash.

**Remedy:**

The remedy is currently under development. Interim owner notification letters explaining the safety risk are expected to be mailed by May 20, 2024. A second notice will be sent once the remedy has been finalized. Owners may contact WGH customer service at 1-626-363-1666 and/or AMPQuestions@thewheelgroup.com.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).



Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

**Please ensure the following requirements are met:**

Provide additional tire identifying information, such as complete tire sizes and date codes. This information should be provided in an amended 573 in the "Tire Information" section.

**AMENDED 573 REQUIRED.**

An identification and description of the risk to motor vehicle safety reasonably related to the defect or noncompliance (49 CFR 573.6 (c)(5)). All filings should state an increased risk of either a crash, injury or fire.

**AMENDED 573 REQUIRED.**

Per the requirements of 49 USC 30119, please provide the part number, name and description of the component or components involved in this recall. This information should be provided in an amended 573 in the "Involved Components" section.

**AMENDED 573 REQUIRED.**

A description of the manufacturer's program for remedying the defect or noncompliance (49 CFR 573.6 (c)(8)(i)). In the case of a remedy program involving the replacement of tires, your company's program for remedying the noncompliance shall include the required pieces of information listed in 49 CFR 573.6 (c)(9).

**AMENDED 573 REQUIRED.**

Your company's program shall include a plan for reimbursing an owner or purchaser who incurred costs to obtain a remedy for the problem addressed by the recall within a reasonable time in advance of your company's notification of owners, purchasers and dealers, in accordance with § 573.13. Your company's plan may incorporate by reference a general reimbursement plan it previously submitted to NHTSA, together with information specific to the individual recall. Information required by § 573.13 that is not in a general reimbursement plan shall be submitted in your company's report to NHTSA. If your company submits one or more general reimbursement plans, your company shall update each plan every two years (§ 573.13). If the vehicles are new and would be covered under the manufacturer's warranty program, please state that in the remedy section of your filing.

**AMENDED 573 REQUIRED.**

In the case of items of motor vehicle equipment, the manufacturer of the equipment shall identify by name, business address, and business telephone number every manufacturer that purchases the noncomplying component for use or installation in new motor vehicles or new items of motor vehicle equipment (49 CFR 573.6 (c)(2)(v)).

**AMENDED 573 REQUIRED.**

Wheel Group Holdings LLC's contact for this recall will be Hensly Guerra who may be reached by email at [hensly.guerra1@dot.gov](mailto:hensly.guerra1@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink that reads "Alex Ansley". The signature is fluid and cursive, with a checkmark-like flourish at the end.

Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement