

**2023MY Sorento
Sun Visor Airbag Warning Label
Basis of Safety Defect Determination 573.6(c)(6)**

July 28, 2023	Kia Georgia (Kia GA) notifies Kia North America (Kia NA) Safety Office of potential issue regarding the sun visor airbag warning label peeling on certain 2023MY Sorento vehicles. Kia NA Safety Office begins preliminary data analysis.
August 3, 2023	Kia NA Safety Office preliminary field data analysis identifies 10 potentially related sun visor label peeling incidents across Kia data sources. No reported crashes or injuries.
August 7 – August 8, 2023	Kia NA conducts regulatory review and identifies peeling of the sun visor airbag warning label is a noncompliance with the label requirements of Federal Motor Vehicle Safety Standard (FMVSS) 208, section S4.5.1 (b). Kia NA Safety Office updates field data analysis and identifies no additional sun visor airbag warning label peeling incidents.
August 9, 2023	Kia NA Safety Office decides to conduct a FMVSS 208 noncompliance recall of certain 2023MY Sorento vehicles to address peeling sun visor label issue. No crashes or injuries.