

**23V-414**  
**Model Year 2023**  
**BMW 7 Series**  
**Front Seat**  
**In-Car / In-App Communication – Safety Recall Reminder**  
**03 Oct 2023**

**Title**

BMW Safety Recall 23V-414: Front Seat

**Text**

The front seat (driver and/or passenger) may not have been produced according to specifications by the supplier. The seat length adjustment system may not have been appropriately welded. This could affect the structural integrity of the seat and, in certain crashes, could increase the risk of injury.

Contact an authorized BMW center immediately to get your vehicle repaired for FREE. Dealer locator: [bmwusa.com/dealer](https://www.bmwusa.com/dealer).

Advise all drivers of this important information.

For the latest updates to this recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall).

**Short Text**

Important Safety Recall 23V-414 Front Seat: Contact an authorized BMW center immediately to get your vehicle repaired for FREE. For the latest updates to this recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall). Dealer locator: [bmwusa.com/dealer](https://www.bmwusa.com/dealer).

**Pop-Up Text**

Important Safety Recall: Contact an authorized BMW center immediately to get your vehicle repaired for FREE. Dealer locator: [bmwusa.com/dealer](https://www.bmwusa.com/dealer).