

23V-409
Model Year 2022-2024
BMW iX SAV
Multi-Function Steering Wheel Button Activation
In-Car / In-App Communication – Safety Recall Reminder
04 Oct 2023

Title

BMW Safety Recall 23V-409: Steering Wheel Button Activation

Text

When maneuvering the vehicle at low speeds and turning the steering wheel, the driver's hand could inadvertently contact the Cruise Control button, which could unexpectedly reactivate/reengage the system. If the driver did not deactivate/disengage the system then, depending upon traffic and road conditions, the vehicle could unexpectedly increase in speed, which could increase the risk of a crash.

Contact an authorized BMW center immediately to get your vehicle repaired for FREE. Dealer locator: [bmwusa.com/dealer](https://www.bmwusa.com/dealer).

Advise all drivers of this important information.

For the latest updates to this recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall).

Short Text

Important Safety Recall 23V-409 Steering Wheel Button Activation. Contact an authorized BMW center immediately to get your vehicle repaired for FREE. For the latest updates to this recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall). Dealer locator: [bmwusa.com/dealer](https://www.bmwusa.com/dealer)

Pop-Up Text

Important Safety Recall: Contact an authorized BMW center immediately to get your vehicle repaired for FREE. Dealer locator: [bmwusa.com/dealer](https://www.bmwusa.com/dealer).