2023MY Blank Instrument Cluster Screen (Multiple Kia Models) FMVSS 101, 138 & 208 Noncompliance Basis of Safety Defect Determination 573.6(c)(6)

February 17, 2023	Kia Corporation (Kia HQ) provides preliminary information to Kia North America (Kia NA) Safety Office of potential blank 4.2" LCD cluster issues affecting the 2023MY Sportage, Sportage Hybrid, Sportage Plug-in Hybrid, Niro Hybrid, Niro Plug-In Hybrid, Soul and Telluride vehicles in the U.S. market. Kia North America (Kia NA) Safety Office begins to monitor issue.
March 10-March 30, 2023	Kia HQ provides Kia NA Safety Office additional information pertaining to the blank cluster issue during vehicle start up, including suspect production ranges. Kia NA Safety Office performs preliminary data analysis and identifies 71 incident VINs across all models (dates of receipt: 11/11/2022—3/24/2023), with both low current and projected incident rates. No reported accidents or injuries. Kia NA Safety Office continues to monitor issue.
April 17, 2023	Kia NA Safety Office updates data analysis and identifies 6 additional reported blank instrument cluster field incidents (dates of receipt: 3/25/2023—4/11/2023). No reported accidents or injuries.
April 19, 2023	Kia NA concludes the inability to see the telltales and indicators on the instrument cluster screen results in the noncompliance with certain visibility and illumination requirements of FMVSS 101, 138 and 208. Kia NA decides to conduct a FMVSS noncompliance recall. No fatalities, injuries, or crashes.