

SAFETY RECALL – NORTH AMERICA

Dashboard Airbag Warning Label



Reference: 52A / NHTSA 23V-336

FCA US LLC



Remedy available for
2021-2023 (WL) Jeep Grand Cherokee and Grand Cherokee L

Template Version 1.0

Revision	Edition	Detail
0	May 2023	Initial Version.

SYMPTOM DESCRIPTION

The dashboard airbag warning label on about 17,100 of the above vehicles may be missing. If a dashboard airbag warning label is missing, the occupant may not be aware of the risks a deploying airbag may pose to an infant or child occupying the front passenger seat.

Federal Motor Vehicle Safety Standard (FMVSS) 571.208 Occupant Crash Protection states "...Vehicles certified to meet the requirements specified in S19, S21, and S23 on or after December 1, 2003, that are equipped with an inflatable restraint for the passenger position shall have a label attached to a location on the dashboard. The label need not be permanently affixed to the vehicle..."

SCOPE

NOTE: Some vehicles above may have been identified as not involved in this recall and therefore have been excluded from this recall.

IMPORTANT: Some of the involved vehicles may be in dealer new vehicle inventory. Federal law requires you to complete this recall service on these vehicles before retail delivery. Dealers should also consider this requirement to apply to used vehicle inventory and should perform this recall on vehicles in for service. Involved vehicles can be determined by using the VIP inquiry process.

REPAIR TO BE PERFORMED

Inspect, and, if necessary, install the dashboard airbag warning label.

NOTE: This service procedure is only for unsold vehicles. For sold vehicles, owners will receive owner notification that includes the airbag warning.

COMPLETION REPORTING / REIMBURSEMENT

Claims for vehicles that have been serviced must be submitted on the DealerCONNECT Claim Entry Screen located on the Service tab. Claims paid will

be used by FCA to record recall service completions and provide dealer payments.

Use one of the following labor operation numbers and time allowances:

Labor Description	Number	Hrs
Inspect for Airbag Label	23-52-A1-81	0.2
Inspect/Install Airbag Label	23-52-A1-82	0.2

Add the cost of the air bag warning label plus applicable dealer allowance to your claim.

NOTE: See the Warranty Administration Manual, Recall Claim Processing Section, for complete recall claim processing instructions.

PARTS INFORMATION

Part No.	Qty.	Part Name
68265143AA	1	LABEL, Air Bag Warning

PARTS RETURN

No parts return required for this campaign.

SPECIAL TOOLS

No special tools required for this campaign.

DEALER NOTIFICATION

To view this notification on DealerCONNECT, select "Global Recall System" on the Service tab, then click on the description of this notification.

OWNER NOTIFICATION / SERVICE SCHEDULING

All involved vehicle owners known to FCA are being notified of the requirement by first class mail.

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VEHICLE LISTS, GLOBAL RECALL SYSTEM, VIP AND DEALER FOLLOW UP

All involved vehicles have been entered into the DealerCONNECT Global Recall System (GRS) and Vehicle Information Plus (VIP) for dealer inquiry as needed.

GRS provides involved dealers with an updated VIN list of their incomplete vehicles. The owner's name, address and phone number are listed if known. Completed vehicles are removed from GRS within several days of repair claim submission.

To use this system, click on the "**Service**" tab and then click on "**Global Recall System**." Your dealer's VIN list for each recall displayed can be sorted by: those vehicles that were unsold at recall launch, those with a phone number, city, zip code, or VIN sequence.

Dealers must perform this repair on all unsold vehicles before retail delivery. Dealers should also use the VIN list to follow up with all owners to schedule appointments for this repair.

Recall VIN lists may contain confidential, restricted owner name and address information that was obtained from the Department of Motor Vehicles of various states. Use of this information is permitted for this recall only and is strictly prohibited from all other use.

ADDITIONAL INFORMATION

If you have any questions or need assistance in completing this action, please contact your Service and Parts District Manager.

Customer Services / Field Operations
FCA US LLC.

SERVICE PROCEDURE

NOTE: This service procedure is only for unsold vehicles. For sold vehicles, owners will receive owner notification that includes the airbag warning.

Inspect passenger side glovebox door for airbag warning label (Figure 1).

- Label attached to glovebox door >>> No further action required.
- Label missing from glovebox door >>> Install the label listed in parts section to the glovebox door.



Figure 1 – Passenger Side Glovebox Door Airbag Warning Label