

- ATTENTION:**
- GENERAL MANAGER
 - PARTS MANAGER
 - CLAIMS PERSONNEL
 - SERVICE MANAGER

IMPORTANT - All Service Personnel Should Read and Initial in the boxes provided, right.

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QUALITY DRIVEN® SERVICE

PRODUCT CAMPAIGN BULLETIN

APPLICABILITY: 2023 MY Impreza

NUMBER: WRI-23R

SUBJECT: Safety Recall/STOP SALE – Stop Lamp Switch Adjustment

DATE: 04/26/23

REVISED: 05/19/23

NHTSA ID: 23V-292

Subaru of America, Inc. (Subaru) is initiating a new safety recall and stop sale for certain 2023 model year Impreza vehicles that may contain a stop lamp switch that was improperly adjusted during assembly.

Description of the Defect and Safety Risk

During the manufacturing of the brake pedal assembly, the brake lamp switch may not have been appropriately adjusted to allow the specified gap between the switch and the stopper. This potential condition may cause the brake lamps to illuminate without application of the brake pedal. It may also be possible to start the vehicle and shift the transmission out of the Park position (P) without pressing the brake pedal.

An unintentional brake light illumination can fail to alert other motorists of actual brake application. A vehicle that shifts out of the park position unexpectedly can allow the vehicle to rollaway. Either of these scenarios can increase the risk of a crash.

Remedy

For all potentially affected vehicles, Subaru retailers will inspect the gap between the stop lamp switch and the stopper, and if necessary, adjust the switch to allow for the proper gap. If it is necessary to adjust the switch, Subaru retailers will check, and if necessary, charge or replace the 12V battery in the vehicle. Please refer to the service procedures contained within this bulletin for detailed information.

Affected Vehicles

A total of 4,030 U.S. Subaru Impreza vehicles will be affected by this recall, as listed below:

Model Year	Carline	Production Date Range
2023	Impreza	February 1, 2023 – March 20, 2023

CAUTION: VEHICLE SERVICING PERFORMED BY UNTRAINED PERSONS COULD RESULT IN SERIOUS INJURY TO THOSE PERSONS OR TO OTHERS.

Subaru Service Bulletins are intended for use by professional technicians ONLY. They are written to inform those technicians of conditions that may occur in some vehicles, or to provide information that could assist in the proper servicing of the vehicle. Properly trained technicians have the equipment, tools, safety instructions, and know-how to do the job correctly and safely. If a condition is described, DO NOT assume that this Service Bulletin applies to your vehicle, or that your vehicle will have that condition.

Subaru of America, Inc. is ISO 14001 Compliant

ISO 14001 is the international standard for excellence in Environmental Management Systems. Please recycle or dispose of automotive products in a manner that is friendly to our environment and in accordance with all local, state and federal laws and regulations.

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Not all vehicles in the production date range listed above are affected by this recall. Coverage must be confirmed by using the Vehicle Coverage Inquiry function on subarunet.com prior to repair.

Retailer Responsibility

Please be advised that it is a violation of Federal law for a dealer to deliver a new motor vehicle covered by a recall under a sale or lease until the defect is remedied. Therefore, any Authorized Subaru Retailer failing to perform the applicable service procedures to correct all affected vehicles in their inventory prior to the vehicle being placed in service may be subject to civil penalties of up to \$26,315 per violation (i.e., for each vehicle), as provided in 49 CFR §578.6 and will also be in breach of the Subaru Dealer Agreement.

Any vehicles listed in any recall/campaign that are in retailer stock must be:

- Immediately identified
- Tagged or otherwise marked to prevent their delivery or use prior to repair
- Repaired in accordance with the repair procedures outlined in the Product Campaign Bulletin

Retailers are to promptly perform the applicable service procedures, to correct all affected vehicles in their inventory (used, demo & SSLP). Whenever a vehicle subject to this recall is taken into retailer inventory necessary steps should be taken to ensure the recall correction has been made before selling or releasing the vehicle.

Owner Notification

Owners will be notified by first class mail **on May 19, 2023. A copy of the owner notification letter is included at the end of this bulletin.**

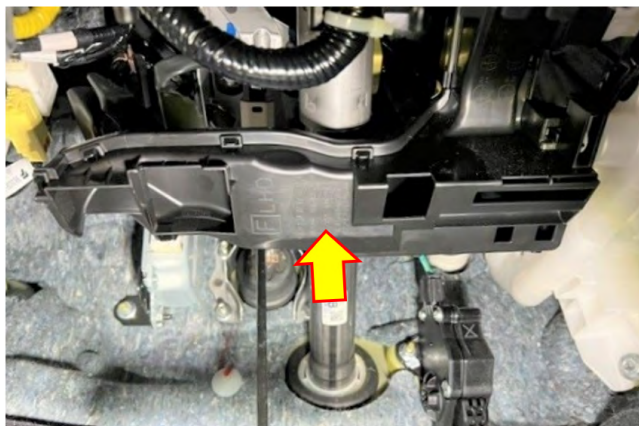
SERVICE PROCEDURE / INFORMATION:

REQUIRED MATERIALS:

- Inspection: Feeler Gauge
- Adjustment: Measuring tape (at least 36 inches long)
- Adjustment: Non-marking Painter's tape
- Adjustment: Sharp-tipped marker

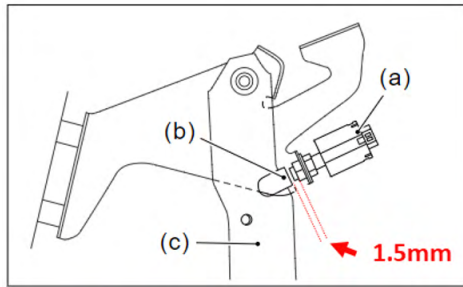
STOP LAMP SWITCH PLUNGER EXTENSION LENGTH INSPECTION PROCEDURE:

STEP 1: Remove the left front footwell air duct.



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STEP 2: Using a feeler gauge, check the switch plunger extension length between the stop lamp switch threads and the stopper section of the brake pedal.



- (a) Stop light switch
- (b) Stopper
- (c) Brake pedal



The plunger portion of the switch should extend between the stopper section of the brake pedal and the stop lamp switch threads 1.5mm (0.06 in) in length.

- If the plunger extension length found is the specified value, then no further service procedures are required. Reinstall the left front footwell air duct.
- If the plunger extension length found is not the specified value, an adjustment will be required. Proceed to the adjustment section of this bulletin located on page #4.

STOP LAMP SWITCH PLUNGER EXTENSION ADJUSTMENT PROCEDURE

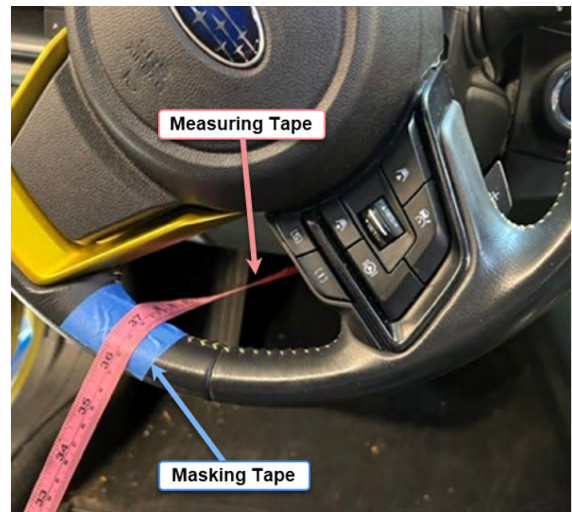
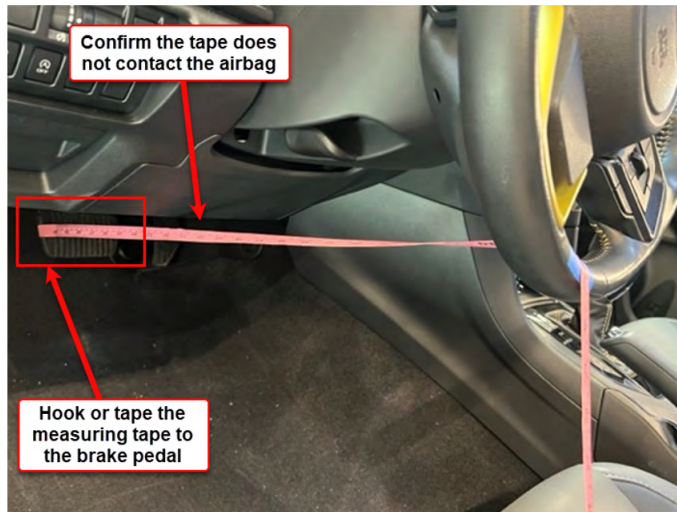
STEP 1: Adjust the steering column to the lowest point and the telescopic position closest fully inward toward the instrument panel. Slightly turn the steering wheel to the right until it is locked.

STEP 2: Refer to the applicable Service Manual and review: General Description > Repair Contents > Action required before & after Battery Disconnect. CAREFULLY disconnect the negative battery cable from the battery sensor.

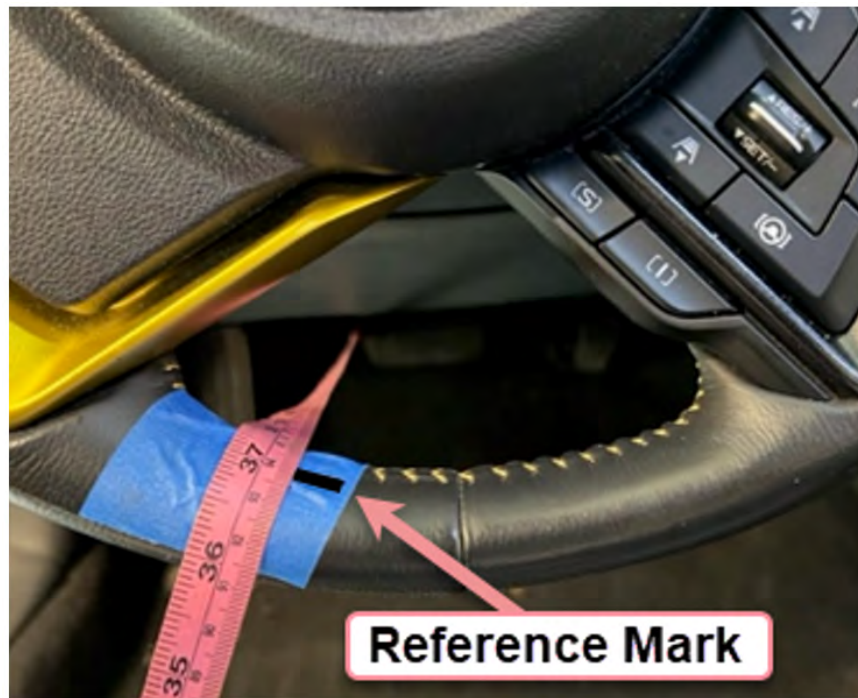
STEP 3: Apply non-marking painter's tape to the bottom of the steering wheel to be used for making a reference mark.

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NOTE: If needed and to maintain consistency, apply a piece of tape to the brake pedal to be used as a reference mark when making measurements. The end of the measuring tape can also be taped to the pedal itself.



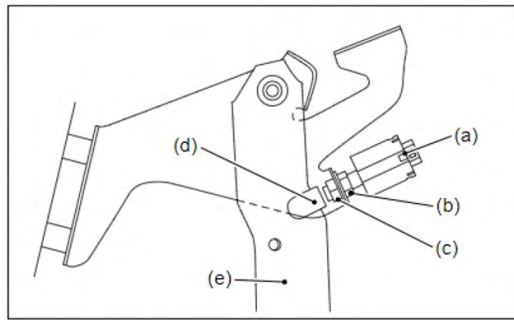
STEP 4: Write a reference mark on the taped section of the steering wheel. Make a measurement to the brake pedal in its current position and record it.



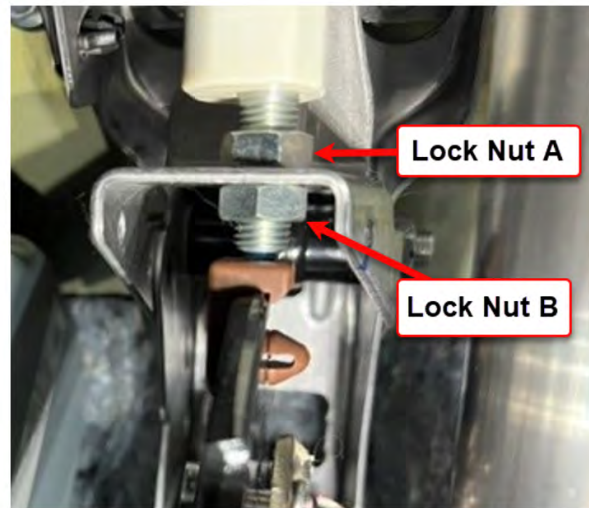
STEP 5: Press the brake pedal until the stop lights come on (a second person or the SSM4 with the stop lamp switch PID selected) then measure again to determine the extension of the switch.

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STEP 6: Loosen lock nut A. Turn lock nut B to adjust the stop lamp switch plunger extension. Turning lock nut B by 90 degrees will adjust the extension length approximately 0.15mm. Once the desired length is achieved, tighten lock nut A to 8nm (0.8 kgf-m, 5.9 ftlbs).



- (a) Stop light switch
- (b) Lock nut A
- (c) Lock nut B
- (d) Stopper
- (e) Brake pedal



IMPORTANT: Never adjust the pedal stroke to less than 3mm. Doing so may cause the stop lamp to illuminate without pressing the brake pedal.

STEP 7: Reinstall the left front footwell air duct.

STEP 8: Reconnect the ground cable terminal to the battery sensor, torque to 11nm (8.1ft.-lbs. or 97.2inch-lbs.) while supporting the sensor with the other hand as outlined in the applicable Service Manual under: STARTING/CHARGING SYSTEMS > Battery Sensor.

STEP 9: Connect the DCA-8000 to the vehicle battery. Perform an In-Vehicle Charge and Test. Patiently wait for the battery test results. Further testing information can be found in **TSB 07-178-21R.**

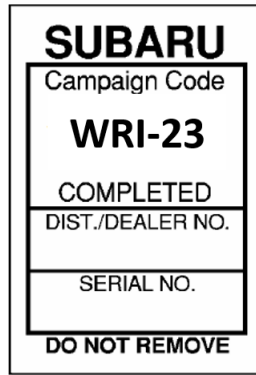
- **Good Battery** – The battery is good. No further action is required.
- **Good Recharge** – The battery is good but also discharged. Use the DCA-8000 to charge the battery. The battery **MUST** be fully charged before returning the vehicle to the customer.
- **Charge & Retest** – The battery condition is discharged and should be charged for a decisive evaluation. Continue charging the battery using the DCA-8000 and await the final decision.
- **Replace Battery** – The battery is faulty. Record the 14-digit test code and replace the battery following the work procedures outlined in the applicable Service Manual. Refer to STIS: Engine > STARING/CHARGING SYSTEMS > Battery
- **Bad-Cell** - The battery is faulty. Record the 14-digit test code and replace the battery following the work procedures outlined in the applicable Service Manual. Refer to STIS: Engine > STARING/CHARGING SYSTEMS > Battery

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SERVICE PROGRAM IDENTIFICATION LABEL:

Type or print the necessary information on a Campaign Identification Label. The completed label should be attached to the vehicle’s upper radiator support. Additional labels are available through normal parts ordering channels. The part number is **MSA6P1302**, which comes as one sheet of 20 labels.

Part Number	Applicability	Description	Order Quantity
MSA6P1302	All Models	Campaign Completion Labels (contains one sheet of 20 labels)	1



CLAIM REIMBURSEMENT AND ENTRY PROCEDURES:

Credit to perform this recall will be based on properly completed repair order information. Retailers may submit claims through Subarunet.com.

NOTE: The 14-digit battery test code is required for battery replacement recall claim submission.

Labor Description	Labor Operation #	Labor Time	Fail Code
STOP LAMP SWITCH CLEARANCE CHECK	A166-351	0.2	WRI-23
STOP LAMP SWITCH CLEARANCE ADJUSTMENT, BATTERY CHECK	A166-352	0.3	
STOP LAMP SWITCH CLEARANCE ADJUSTMENT, BATTERY CHECK & CHARGE (NO BATTERY REPLACEMENT)	B166-353	0.4	
ADDITIONAL CHARGING*	C166-444	0.2	
STOP LAMP SWITCH CLEARANCE ADJUSTMENT & BATTERY REPLACEMENT	A166-354	0.6	
STOP LAMP SWITCH CLEARANCE ADJUSTMENT, BATTERY CHARGE & REPLACEMENT	B166-355	0.7	
ADDITIONAL CHARGING*	C166-444	0.2	

* Can be claimed if charging exceeds one hour and additionally for each subsequent hour of charging necessary to achieve a complete charge.

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IMPORTANT REMINDERS:

- SOA strongly discourages the printing and/or local storage of service information as previously released information and electronic publications may be updated at any time.
- Always check for any open recalls or campaigns anytime a vehicle is in for servicing.
- Always refer to STIS for the latest service information before performing any repairs.

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IMPORTANT SAFETY RECALL

This notice applies to the VIN identified in the address section printed below



PO Box 9103
Camden, NJ 08101-9877
844-373-6614
www.subaru.com

**Subaru Safety Recall WRI-23
NHTSA ID 23V-292
May 2023**

Dear Subaru Owner:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

Subaru of America, Inc. (Subaru) is initiating a new safety recall for certain 2023 model year Impreza vehicles that may contain a stop lamp switch that was improperly adjusted during assembly.

You received this notice because our records indicate that you currently own one of these vehicles.

DESCRIPTION OF THE DEFECT

During the manufacturing of the brake pedal assembly, the brake lamp switch may not have been appropriately adjusted to allow the specified gap between the switch and the stopper. This potential condition may cause the brake lamps to illuminate without application of the brake pedal. It may also be possible to start the vehicle and shift the transmission out of the Park position (P) without pressing the brake pedal.

SAFETY RISK

An unintentional brake light illumination can fail to alert other motorists of actual brake application. A vehicle that shifts out of the park position unexpectedly can allow the vehicle to rollaway. Either of these scenarios can increase the risk of a crash.

WHAT SUBARU WILL DO

Subaru will inspect the gap between the stop lamp switch and the stopper in your vehicle, and if necessary, adjust the switch to allow for the proper gap at no cost to you.

WHAT YOU SHOULD DO

Please contact your Subaru retailer (dealer) immediately for an appointment to have this repair performed, at no cost to you.

HOW LONG WILL THE REPAIR TAKE?

The time required to inspect your vehicle is less than fifteen minutes. If it is found that the stop lamp switch needs to be adjusted, the repair may require an additional hour. Your retailer can provide you with a better estimate of the overall time for this service visit, as it may be necessary to make your vehicle available for a longer period of time for scheduling purposes.

OWNER INFORMATION

Government regulations require that recall notifications be sent to the last known owner of record. That information is based primarily on state registration and title data. If you are a lessor of this vehicle, federal regulations require you to forward this notice to your lessee within ten days.

If you have moved or sold your vehicle, please go to <https://www.subaru.com/support/customer-support.html> to send us your information.

IF YOU HAVE PREVIOUSLY PAID FOR A REPAIR

If you have already paid for repairs associated with this condition, you may be eligible for reimbursement. Reimbursement consideration will be based on the amount an authorized Subaru retailer in your area would charge for the same repair.

Please send the original service repair order, which has the name of the repair facility, date of repair, mileage at the time of repair, complete 17-digit vehicle identification number (VIN), and your name, with correct mailing address and telephone number to the address listed below:

Subaru of America, Inc.

Customer Advocacy Department, Attention: WRI-23 Recall

P.O. Box 9103, Camden, NJ 08101-9877

Please send original receipts only and retain a photocopy for your records. Please be assured that we will attempt to process your reimbursement request as quickly as possible, but it may take up to 60 days for this process to be completed.

IF YOU NEED FURTHER ASSISTANCE:

To locate the nearest Subaru retailer, you can access our website at www.subaru.com and select 'Find a Retailer.'

For additional information, please go to: <http://www.wri23.service-campaign.com>.

If you need additional assistance, please contact us directly:

- By e-mail: Go to www.subaru.com and select "Customer Support"
- By telephone: 1-844-373-6614
Monday through Friday between 8:00 a.m. and 7:00 p.m. ET
- By U.S. Postal mail: Write us at Subaru of America, Inc.
Attn: Customer Advocacy Department
P.O. Box 9103, Camden, NJ 08101-9877

To subscribe to the NHTSA Recall Notification email System, please go to: <https://www-odi.nhtsa.dot.gov/nhtsa/subscriptions>.

Please contact us immediately if the Subaru retailer fails or is unable to make the necessary repairs free of charge.

You may also contact the Administrator, National Highway Traffic Safety Administration (NHTSA), 1200 New Jersey Ave., SE, Washington, DC 20590 or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to <http://www.NHTSA.gov> if you believe the Subaru retailer has failed or is unable to remedy your vehicle without charge within a reasonable amount of time.

Your continued satisfaction with your Subaru is important to us. Please understand that we have taken this action in the interest of your safety and your vehicle's proper operation. We sincerely apologize for any inconvenience this matter may cause and urge you to schedule an appointment as soon as possible.

Sincerely,

Subaru of America, Inc.

A subsidiary of SUBARU CORPORATION