## What's New:

- Parts return information updated


## $\square \quad$ THIS REPAIR IS MOBILE FRIENDLY

MODEL

| E-Series | Model Description | Production Date |
| :--- | :--- | :--- |
| U11 | X1 Sports Activity Vehicle | August 2, 2022 - February 1, 2023 |

## AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as "Open" when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. You can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

## SITUATION

BMW AG has issued a Delivery Stop (effective February 3, 2023) on certain Model Year 2023 BMW X1 SAV vehicles that were produced between August 2, 2022 and February 1, 2023.

As of February 8, 2023, this delivery stop has been upgraded to a Safety Recall.
The driver air bag may not have been produced according to specifications by the supplier. In rare cases, the air bag may not deploy exactly as intended in a crash, which could increase the risk of injury.

The Recall Notice and Q\&A have been attached for further information.

## CAUSE

The driver air bag (located in the steering wheel) may not have been produced according to specifications by the supplier.

## CORRECTION

Replace the driver's air bag.

## PROCEDURE

Replace the driver's airbag module in accordance with repair instructions 3234030 Removing and installing air bag unit.

## PARTS INFORMATION

Please review the weekly Parts Matrix as the part may require a Recall IDS Ticket.

## Use and invoice the part number below.

| Part Number | Description | Quantity |
| :--- | :--- | :---: |
| 32309496574 | Driver's side air bag unit | 1 |

Additionally, other materials and small parts that are not specified above, such as fluids, lubricants, one-time use screws, nuts, and seals, which must be replaced or installed according to the ISTA repair instructions/ETK, must be selected from the Electronic Parts Catalog, or other approved BMW resources, according to the respective vehicle type. Invoiced these items separately under the Defect Code below.

## Part Retention and Return

## The parts replaced to perform and submit for this repair procedure are the property of BMW NA.

Your center is responsible for the proper identification, storage, and documentation of these parts. They must be held in a secure retention area until notification of claim payment is made by BMW NA through DCSnet.

If these replaced parts are requested to be returned, a corresponding DCSnet Part Return tag will generate.
Any requested parts that are not received by the WPRC in accordance with Section 6 of the Warranty Policy and Procedure Manual may be subject to debit.

Warning: Inflatable air bags are classified as dangerous goods (DG) by the Department of Transportation (DOT) and require special preparation, packing and labeling for transport.

For other questions or inquiries concerning this issue, please contact the WPRC via IDS or LiveChat.

## CLAIM INFORMATION

Reimbursement for this Recall will be via normal claim entry utilizing the applicable work package information below and the part number listed above.

| Defect <br> Code: | 0032410300 | U11 Replace driver's airbag |
| :--- | :--- | :--- |

Completion before the first vehicle delivery to a customer or the vehicle is already in the workshop

| Work Pkg | Labor <br> Operation | Description (Plus work) | Labor Allowance |
| :--- | :--- | :--- | :--- |
| $\# 1$ | 0073852 | Replacing the driver's air bag module | 3 FRU |

Or:
The vehicle arrives at your center and this Recall shows open (No other Main work will be performed or claimed during this workshop visit)

| Work Pkg | Labor <br> Operation | Description (Main work) | Labor Allowance |
| :--- | :--- | :--- | :--- |
| $\# 2$ | 0073266 | Replacing the driver's air bag module | 5 FRU |

Only one of the flat rate labor operation codes listed above can be used for claim submission and reimbursement. Also, only one Main work flat rate labor operation code can be claimed per workshop visit.

## Claim Repair Comments

Only reference the SIB number and the work package (Pkg) number performed in the RO technician notes and the claim comments (For example: B65 1023 WP 1), unless otherwise required by State law.

## Reimbursement of Prior Customer-Pay Repairs (TREAD Act)

Based on the issue and the age of the Affected Vehicles being addressed by this Safety Recall Campaign, a reimbursement request for a qualifying prior customer-pav repair is not likelv.

Copyright ©2023 BMW of North America, Inc.

However, if you do receive a reimbursement request from a customer for a prior repair that may qualify, please contact the Warranty department (include a legible copy of the invoice) through IDS by selecting Coverage, Policy, Coding Questions and Mileage Corrections. The Warranty department will review and respond to your inquiry accordingly.

## FEEDBACK REGARDING THIS BULLETIN

| Technical Feedback | To submit feedback for the technical topic of this bulletin: Submit your <br> feedback in the rating box at the top of this bulletin |
| :--- | :--- |
| Warranty Feedback | To submit feedback for the CLAIMS section of this bulletin: Submit an IDS <br> ticket to the Warranty Department, or use the chat available in the <br> Warranty Documentation Portal |
| Parts Feedback | To submit feedback for the PARTS section of this bulletin: Submit an IDS <br> ticket to the Parts Department |

Supporting Materials
picture as pdf B651023 Recall Notice.pdf
picture as pdf B651023 23V-079-U11-I20-DriverAirBag-FAQ-(08Feb2023).pdf

## SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 23V-079: Driver’s Front Air Bag - B65 1023
BMW AG has issued a Delivery Stop (effective February 3, 2023) on certain Model Year 2023 BMW X1 SAV vehicles that were produced between August 2, 2022 and February 1, 2023.

As of February 8, 2023, this delivery stop has been upgraded to a Safety Recall.
Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

## Safety Recall 23V-079 <br> Driver Air Bag <br> Model Year 2022-2023 <br> BMW X1 SAV, iX <br> Issue Date: 02/08/2023

Q1. Which BMW Group models in the US are potentially affected by this Safety Recall?
Model Year 2022-2023 BMW X1 SAV and iX models in the US are potentially affected.
Q2. What is the specific issue?
The driver air bag may not have been produced according to specifications by the supplier. In rare cases, the air bag may not deploy exactly as intended in a crash, which could increase the risk of injury.

Q3. Why are other models / vehicles not included in this Safety Recall?
Other models / vehicles have driver air bags that were produced to specifications by the supplier.
Q4. Can I continue to drive my vehicle?
Yes. However, when you are notified by BMW of this Safety Recall, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit bmwusa.com/recall. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q5. How did BMW Group become aware of the issue?
BMW Group became aware of the issue through its quality control procedures.
Q6. How will I be informed of this Safety Recall?
Owners of potentially affected vehicles will be notified via First Class mail and requested to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at bmwusa.com/dealer.

To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at www.bmwusa.com/myBMW. Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit bmwusa.com/recall and click on "Manage recall notices and contact information".

Q7. How will my vehicle be remedied?
Potentially affected vehicles will have the driver air bag replaced for free and should take about one hour.
Q8. Do I have to wait for BMW to contact me to have the remedy performed?
Yes. We are in the process of implementing this Safety Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit bmwusa.com/recall.

