



IMPORTANT SAFETY RECALL

Trailer Tow Hitch Harness

This notice applies to your [Model Year] Hyundai Santa Cruz vehicle, VIN: XXXXXXXXXXXXXXXXXXXX

This is an important Safety Recall.

- **The recall remedy is available.** The recall procedure will be performed on your vehicle at **NO CHARGE** to you.
- Failure to complete this recall repair could lead to potential fire risk.
- Due to potential fire risk, you are strongly advised to **park your vehicle outside and away from structures** until the recall remedy is completed.
- Hyundai recommends contacting your preferred dealer and scheduling an appointment in advance to avoid any inconvenience. To locate your nearest Hyundai dealer and schedule your appointment please visit:

www.hyundaiusa.com/campaign244

Dear <FirstName LastName,>

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Hyundai has decided that a defect, which relates to motor vehicle safety, exists in **certain 2022 – 2023 Model Year Santa Cruz vehicles**. Hyundai is initiating Safety Recall 244 to repair a condition involving the **Trailer Tow Hitch Harness** on these vehicles in the U.S. Our records indicate that your vehicle is affected by this recall.

What is the problem?

On vehicles equipped with a Genuine Hyundai Accessory trailer tow hitch and wire harness, debris and moisture accumulation on the tow hitch wire harness module could cause an electrical short circuit, increasing the risk of a fire while driving or while the vehicle is parked with the ignition off.

What will Hyundai do?

Your Hyundai dealer will install a 15A fuse and new wire extension kit, if necessary. This procedure will be performed at **NO CHARGE** to you.

What should you do?

Owners are advised to park their vehicles outside and away from structures until the recall remedy is completed.

Please contact your nearest Hyundai dealer to schedule this procedure.

The actual time required to perform this procedure on your vehicle will take less than one hour, however, your vehicle may be needed longer. To schedule an appointment with your preferred Hyundai Dealer:

1. Visit www.hyundaiusa.com/campaignhome
2. Enter your 17-digit VIN from the top of this letter and click the “Search” button
3. Click “Schedule Appointment” button and follow the onscreen prompts.

Additional information

If you believe that the dealer or Hyundai has failed or is unable to remedy the defect without charge, or within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, D.C. 20590, or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to www.safercar.gov.

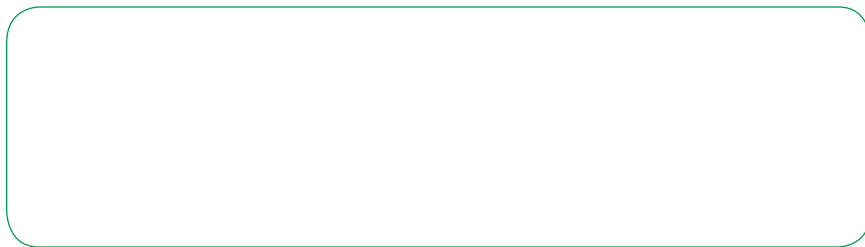
Thank you for your attention to this important safety matter. We apologize for any inconvenience this may have caused you.

Hyundai Motor America



Hyundai Motor America
P.O. Box 20839
Fountain Valley, CA 92728-9937

NHTSA Recall Number: 23V-181
Hyundai Recall Number: 244




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If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Have you previously paid for this repair?

If you have previously paid for a repair that addresses the problem described in this letter, you may be eligible for a reimbursement. To submit for reimbursement:

1. Visit www.hyundaiusa.com/campaignhome
2. Click this icon in the top right of the webpage 
3. Click "Contact Us"
4. Click the "Campaign Reimbursement" tile and follow the onscreen directions to submit.

You can also call to obtain additional information at **1-855-371-9460**.

No longer own this vehicle?

You received this notification because U.S. federal regulations require automotive manufacturers to notify last known owners of recalled vehicles based on current owner records. Our records are based primarily on state registration and title data, which indicate that you are the current owner.

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.