



March 26, 2024

FOLLOW-UP NOTICE

ATTENTION: ALL DEALER PRINCIPALS

THIS IS A FOLLOW-UP NOTICE TO ADVISE THAT THE REMEDY IS NOW AVAILABLE FOR CERTAIN MODELS.

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on the below vehicles equipped with Electronic Stability Control:

AFFECTED MODELS	PRODUCTION DATES	PLANNED FOLLOW-UP NOTICE
2010-2019 MY Borrego	November 27, 2009 through June 14, 2018	March 29, 2024
2012-2017 MY Rio	June 21, 2011 through March 31, 2017	April 10, 2024
2010 MY Sportage	May 26, 2009 through January 26, 2010	April 19, 2024
2012-2013 MY Optima - U.S.	August 12, 2011 through July 11, 2013	April 23, 2024
2015-2018 MY K900	December 18, 2013 through October 30, 2017	April 26, 2024
2010-2011 MY Rondo	September 19, 2009 through February 9, 2011	April 29, 2024
2011-2014 MY Sorento	March 3, 2010 through June 14, 2013	May 2024
2011-2015 MY Optima - Korea	August 12, 2010 through July 23, 2015	May 2024
2011-2013 MY Optima Hybrid	February 15, 2011 through December 12, 2013	May 2024
2011-2013 MY Sportage	May 6, 2010 through October 7, 2013	May 2024
2010-2013 MY Forte/Forte Koup	August 18, 2010 through March 22, 2013	June 2024
2011-2013 MY Soul	June 9, 2010 through October 2, 2013	June 2024
2014-2016 MY Cadenza	February 1, 2013 through January 7, 2016	June 2024

An engine compartment fire may occur in the area where the Hydraulic Electronic Control Unit (HECU) is located. It is believed that over time, the HECU experiences an electrical short circuit condition that results in excessive current, thereby increasing the risk of an engine compartment fire while driving or parked. However, the exact cause of the electrical short circuit remains unknown. A fire increases the risk of injury.

Kia dealers will install new fuse(s) to prevent an electrical short circuit condition in the HECU's electrical circuit board. Customers may experience Illumination of MIL, ABS warning light, burning/melting smell, and/or smoke from the engine compartment. If this occurs, the customer should have their vehicle towed to the nearest dealership immediately.

Your Service Manager was sent a copy of the follow-up owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected vehicles. Kia will start mailing notices to the affected vehicle owners starting from **March 29, 2024 through June 2024** as parts become available.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement

regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures